



Course Syllabus

Course Code	Course Title	ECTS Credits
HGEN-350	Business Ethics, Environment and CSR	10
Prerequisites	Department	Semester
None	Hospitality, Tourism and Sports Management	Fall/Spring
Type of Course	Field	Language of Instruction
Compulsory	Hospitality Management	English
Level of Course	Lecturer(s)	Year of Study
1 st Cycle	Dr. Epaminondas Epaminonda	3 rd
Mode of Delivery	Work Placement	Corequisites
Distance Learning	None	None

Course Objectives:

The main objectives of the course are to:

- Present main ethical theories and discuss their application in business
- Describe how organizational codes of ethics maybe designed
- Explain the meaning of environmental sustainability and stress its importance in the world today
- Encourage a more environmentally friendly business and personal behavior
- Define CSR and discuss its role in contemporary business
- Outline key CSR activities and analyze their relationships with key stakeholders
- Engage in discussion and critique of theoretical models presented in the course

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Present and discuss main ethical theories
2. Compare and contrast different ethical approaches and analyze the impact of culture on ethical thinking
3. Relate theoretical ideas of ethics to business cases and scenarios
4. Design and evaluate ethics programs for organizations
5. Explain environmental sustainability and related terms

6. Discuss how organizations can act in environmentally sustainable ways
7. Argue for an active engagement in environmentally sustainable behavior both individually and socially
8. Define CSR and discuss its importance in society today
9. Identify key stakeholders in business scenarios and analyze their role in shaping CSR policies of organizations
10. Apply relevant knowledge to formulate basic CSR activities

Course Content:

- Ethical Theories
- Application of Ethical Theories
- Ethical Leaders and Decision-Making
- Ethics Programs, Standards and Auditing
- Global Ethical Issues
- Sustainability: Climate, Pollution, Hazardous Waste
- Green and Eco Strategy – Consumers and Organic Products
- Reusable Products and Recycling Programs
- Social, Environmental, Economic Impact Measurement and Performance/Reward System
- CSR: Awareness, Concern, Contribution
- Stakeholders: Programs and Investment
- Best Practices in CSR

Learning Activities and Teaching Methods:

Power point and articulate presentations, tutorials, case studies, exercises, forums, and chats

Assessment Methods:

Assignments, Final Exam

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Business Ethics: Managing Corporate Citizenship and	Andrew Crane and Dirk Matten	Oxford University Press	2015	978-0199697311

Sustainability in the Age of Globalization (4th Edition)				
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Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Business Ethics and Corporate Social Responsibility.	Paul Griseri and Nina Seppala	Andover: Cengage Learning	2010	978-1408007433
Ethics in Sport, (3rd Edition)	William Morgan	Human Kinetics	2017	978-1492556763