

ECTS Syllabus

Course title	Final Year Project II: Dissertation			
Course code	GDES-486			
Course type	Compulsory			
Level	1st Cycle			
Year / Semester	4th			
Teacher's name	BA Graphic and Digital Design Faculty			
ECTS	6	Lectures / week	1/week	Laboratories / week
Course purpose and objectives	<p>The main objectives of the course are to:</p> <ul style="list-style-type: none"> • Examine a particular aspect of graphic design. • Discuss the conceptual interrelationship between design theory and practice. • Complete an in-depth study and research a chosen topic using relevant methods. • Compose an extended piece of academic writing. • Demonstrate organisational and time management skills through independent study. • Present a substantial body of work in a well-documented way showing evidence of research and design thinking. 			
Learning outcomes	<p>After completion of the course students are expected to be able to:</p> <ol style="list-style-type: none"> 1. Use appropriate research methods to produce a substantial study of a visual communication topic within specific cultural, technological, social and historical contexts. 2. Select the appropriate primary and secondary sources relevant to the topic. 3. Evaluate the relevant literature and construct critical arguments. 4. Write formally and concisely by using academic writing style, typographic conventions and visuals to support their arguments. 5. Design the dissertation or submit design work informed by their research. 6. Develop an oral presentation of the final year project to a satisfactory standard. 			
Prerequisites	Senior Standing		Required	
Course content	<p>Students are required to further investigate their chosen topic and follow the research plan developed in their DES-436 'Final Year Project: Research' course. They may work with primary source materials, conduct interviews, or engage in empirical studies. Students are required to organise a personal programme of in-depth critical research</p>			

	and to present a coherent argument based on investigation and analysis. The formal study involves self-motivated research and is supported by individual supervision meetings designed to help students to organise, write, and design their dissertation and/or produce design work. Students must then complete their research and submit their final BA final year project.
Teaching methodology	Supervision meetings
Bibliography	<p>Visocky O'Grady, J. et al., 2017, <i>A designer's research manual</i>, 2nd ed., Quarto Publishing, 9781631594304</p> <p>Heller, S., 2012, <i>Writing and research for graphic designers</i>, Rockport, 9781631591129</p> <p>Bloomsbury Design Library collection, <i>Graphic design and Typography subject guides</i>, https://www.bloomsburyvisualarts.com/subject-guides</p>
Assessment	<ol style="list-style-type: none"> 1) Dissertation of 6.000-7.000 words / 45% 2) Design of the actual dissertation or of a concept related to the research topic / 35%. 3) Oral presentation of the final year project / 20%
Language	English