ECTS Syllabus

Course title	**Final Year Project I: Research**
Course code	**GDES-436**
Course type	**Compulsory**
Level	**1st Cycle**
Year / Semester	**4th**
Teacher's name	**Dr Niki Sioki**

ECTS	6	**Lectures / week**	1/week	**Laboratories / week**	

Course purpose and objectives	The main objectives of the course are to: • Analyse the different stages of the research process. • Explain the research methods used in typography and graphic design. • Evaluate appropriate methods and techniques for locating information and collecting data. • Compare and evaluate research findings. • Identify a particular topic or problem to research. • Develop the skills necessary to plan and write a proposal for their final year project. • Plan and organise the final year project.
Learning outcomes	On completing the course, students are expected to be able to: 1. Identify the main stages in the research process. 2. Describe the range of research methods used in typography and graphic design. 3. Locate and analyse information on a topic. 4. Critically review and evaluate the literature related to a topic. 5. Select the appropriate research methods to explore a topic. 6. Develop a proposal for a final year project on a topic, considering specific users, contexts and markets. 1. Write a research proposal and communicate it verbally and visually using different media.

Prerequisites	Senior standing	**Required**	

Course content	Research in the field of graphic design; Generating and developing ideas; Types of research; Library workshop: how to do research in the University Library; Searching the literature; Using the internet for research; Critical reading and note-taking; Writing a

	final year project proposal; Plagiarism, referencing and bibliography; Planning your research; Document design, writing and editing the dissertation.
Teaching methodology	Lectures, practical exercises, written assignments, oral presentations.
Bibliography	Visocky O'Grady, J. et al., 2017, *A designer's research manual*, Quarto Publishing, 9781631594304 Heller, S., 2012, *Writing and research for graphic designers*, Rockport, 9781631591129 // Recommended Textbooks / Readings: Bestley, P., McNeil, P., 2022, *Visual research: An introduction to research methods in graphic design*, 4th ed., Bloomsbury, 9781350160583 Barnard, M., 2013, *Graphic design as communication*, Routledge, 9780415278126 Martin, B., Hanington, B., 2012, *Universal methods of design: 100 ways to research complex, develop innovative ideas, and design effective solutions*, 9781592537563 Wisker, G., 2009, *The undergraduate research handbook*, Palgrave, 9780230520974 Baldwin, J., Roberts, L., 2006, *Visual communication: from theory to practice*, AVA Publishing, 9782940373093
Assessment	Written assignments, oral presentations, class participation and performance.
Language	English