

ECTS Syllabus

Course title	Information Design				
Course code	GDES-366				
Course type	Compulsory				
Level	1st Cycle				
Year / Semester	3rd				
Teacher's name	Dr Niki Sioki				
ECTS	6	Lectures / week	1/week	Laboratories / week	
Course purpose and objectives	<p>The main objectives of the course are to:</p> <ul style="list-style-type: none"> • Discuss milestones in the evolution of the visual communication of information. • Analyse and evaluate different information design genres and conventions. • Explain the principles and methods of information design applied to professional practice. • Practice using different methods and tools to complete information design work according to industry standards. • Plan and organize information around audience needs. 				
Learning outcomes	<p>After completion of the course students are expected to be able to:</p> <ol style="list-style-type: none"> 1. Choose appropriate exploratory methods to gain an understanding of the content and the users. 2. Design user-friendly, functional, and accessible information to address the needs of specific users. 3. Apply the basic principles and methods for communicating with clarity complex information. 4. Combine selected conceptual tools and technical skills that suit the development of a specific information design project. 5. Present practical information design work supported by research evidence and a well-documented design process focused on users' needs. 				
Prerequisites	GDES-256	Prerequisites	GDES-256		
Course content	What is information design? Information in graphic design history; What makes an information designer; Basic principles of information design; Key concepts in				

	information design; The design process as applied to information design projects; Visual perception; Structuring information; Visualizing numbers; Visualizing time; Information design genres; Information design for specific audiences.
Teaching methodology	Lectures, design projects, written assignments (reports on project concept and research), library work, critique sessions on the development of projects, workshops by inviting professionals.
Bibliography	<p>Coates, K., Ellison, A., 2014, <i>An introduction to information design</i>, Laurence King, 9781780673387</p> <p>Meirelles, I., 2013, <i>Design for information</i>, Quarto Publishing, 9781610589482</p> <p>//</p> <p>Recommended Textbooks / Readings:</p> <p>Pontis, S., Badwashsingh, M., 2024, <i>Information design unbound: Key concepts and skills for making sense in a changing world</i>, Bloomsbury, 9781350054158</p> <p>Black, A., Luna, P., Lund, O., Walker, S., 2017, <i>Information design: Research and practice</i>, Routledge, 9781472430724</p> <p>Rendgen, S., Wiedemann, J., 2015, <i>Understanding the world: the atlas of infographics</i>, Taschen, 9783836548830</p> <p>Lankow, J. et al., 2012, <i>Infographics: the power of visual storytelling</i>, John Wiley, 9781118314043</p> <p>Tufte, E., 2006, <i>Beautiful evidence</i>, Graphics Press, 9780961392178</p> <p>Tufte, E., 1997, <i>Visual explanations: images and quantities, evidence and narrative</i>, Graphics Press, 9780961392123</p>
Assessment	Design projects and short practical exercises, mid-term and final assessment, class participation and attendance.
Language	English