



## Course Syllabus: GCIV 570 | Greek printing history and culture

<b>Course Code</b>	<b>Course Title</b>	<b>ECTS Credits</b>
GCIV 570	Greek Printing History and Culture	10
<b>Prerequisites</b>	<b>Department</b>	<b>Semester</b>
None	Languages and Literature	Fall/Spring
<b>Type of Course</b>	<b>Field</b>	<b>Language of Instruction</b>
Elective	Greek Civilization	English
<b>Level of Course</b>	<b>Lecturer(s)</b>	<b>Year of Study</b>
2 <sup>nd</sup> Cycle	Prof. Klimis Mastoridis Dr Niki Sioki	
<b>Mode of Delivery</b>	<b>Work Placement</b>	<b>Co-requisites</b>
Distance Learning	N/A	None

### Course Objectives:

The main objectives of the course are to:

- Provide students with a sophisticated understanding of the history of Greek printing, from its birth in the 15th century, as an important aspect of Greek culture
- Provide the theoretical and interdisciplinary training necessary for the students to identify the contribution of printing and type technologies in the development of print media in Greece
- Enable students to critically analyse the production and reception of print media within a changing socio-political landscape
- Foster students' critical inquiry and thinking skills in the study of the materiality of Greek print media
- Educate independent scholars who can use the available resources to initiate and sustain their own research project in Greek printing history and culture

**Learning Outcomes:**

After completion of the course students are expected to be able to:

1. Recognise the role of printing in the dissemination of Greek letters and the development of Greek studies in early modern Europe
2. Discuss the introduction of printing in Greece and its contribution to the establishment of the Greek state
3. Develop a critical understanding of the social and technical forces that shaped the printing of Greek texts in modern times
4. Critically evaluate the impact of production technologies on book publishing and the press in Greece
5. Use archival material for doing research in the field of Greek printing history and culture

**Course Content:**

1. Theoretical foundations and research methods in printing history
2. Greek texts before printing: from papyrus scrolls to codex
3. The origins of early Greek printing
4. Greek printing in Renaissance Italy
5. Greek printers in Venice (16th–18th)
6. The Greek book in early modern Europe (16th–18th)
7. Printing and the Neohellenic Enlightenment
8. The word and the image: casting the Greek newspaper
9. Greek types in the 19th and early 20th century
10. Language and alphabet; alternative print culture dimensions
11. From craft to technology: printing advances and the appearance of Greek texts
12. The modern Greek book

**Learning Activities and Teaching Methods:**

Webex Sessions; Forum Discussions; Wiki Exercises; Recorded Lectures.

**Assessment Methods:**

Short papers; Wiki Exercises; Forum Discussions; Final Assessment\*.

\*The Final Assessment can be either a Final Exam or a Final Assignment with Viva

**Required Textbooks / Readings:**

Title	Author(s)	Publisher	Year	ISBN
<i>Greek printing types in Britain: from the late eighteenth to the early twentieth century</i>	John H. Bowman	Typophilia	1998	9607285204
<i>Greek printing types 1465-1927, facsimiles from an exhibition illustrating the development of Greek printing</i>	Victor Scholderer	Typophilia	1995 <sup>2</sup>	9607285131
<i>The printed Greek book, 15th-19th century</i>	Acts of the International Congress, Delphi 2001	Kotinos/ Oak Knoll Press	2004	960868059x
<i>Modern typography: an essay in critical history</i>	Robin Kinross	Hyphen Press	2004	9780907259183

**Recommended Textbooks / Readings:**

Title	Author(s)	Publisher	Year	ISBN
<i>Aldus Manutius &amp; the Development of Greek Script &amp; Type in the Fifteenth Century</i>	Nicolas Barker	Fordham University Press	1992	9780823212477
<i>The sixteenth century Greek book in Italy: Printers and publishers for the Greek world</i>	Evro Layton	Hellenic Institute of Byzantine and post-Byzantine Studies	1994	n/a
<i>Greek letters: from tablets to pixels</i>	M.S. Macrakis	Oak Knoll Press	1996	9781884718274

<i>Five hundred years of printing, new edition, revised by John Trevitt</i>	S.H. Steinberg	The British Library	1996	071230438x
<i>The British Library guide to printing: history and techniques</i>	Michael Twyman	British Library publishing	1998	9780712345880
<i>Casting the Greek newspaper, a study of the morphology of the ephemeris from its origin until the introduction of mechanical setting</i>	Klimis Mastoridis	Hellenic Literary & Historical Archive (ELIA)	1999	9602011343
<i>The Coming of the Book: The Impact of Printing, 1450-1800, 3rd edition</i>	Lucien Febvre, Henri-Jean Martin & Geoffrey Nowell-Smith (eds)	Verso Books	2010 <sup>3</sup>	9781844676330