



<b>Course Code</b> FIN-430DG	<b>Course Title</b> International Financial Management	<b>ECTS Credits</b> 6
<b>Department</b> Finance & Economics	<b>Semester</b> Fall, Spring	<b>Prerequisites</b> FIN-266DG
<b>Type of Course</b> Core	<b>Field</b> BBA DL Greek	<b>Language of Instruction</b> Greek
<b>Level of Course</b> 1 <sup>st</sup> Cycle	<b>Year of Study</b> 3 <sup>rd</sup>	<b>Mode of Delivery</b> Distance Learning
<b>Work Placement</b> N/A	<b>Lecturer</b> Mr. Marios Christou	<b>Co-Requisites</b> None

### Objectives of the Course:

The main objectives of the course are to:

1. Develop an understanding of international finance
2. Introduce exchange rates analysis/forecasting
3. Introduce the concepts of international financial institutions, international trade and the needs to finance it
4. Introduce the concepts of international capital and money markets and how they are used in international finance
5. Introduce the concept and the analytical approach to country risk analysis in connection with foreign investment strategy and analysis

### Learning Outcomes:

After completion of the course students are expected to be able to:

1. Apply techniques to forecast exchange rates
2. Demonstrate knowledge of the concepts of multinational enterprises, foreign investment, balance of payments effects
3. Distinguish between international capital and money markets
4. Analyze foreign investment opportunities and decisions
5. Discuss and analyze multinational corporate strategies
6. Explain the importance of international finance in international trade

### Course Contents:

- Introduction to Multinational Enterprises and the Origins and Consequences of International Trade.
- International Monetary System
- Balance of Payments
- Country Risk Analysis
- Determination of Exchange Rates
- International Financing, The Capital and Money Markets

- Euromarkets
- Foreign Investment Analysis
- Multinational Corporate Strategy

**Learning Activities and Teaching Methods:**

Online Tutor-led Lecturing, Online Video/PDF Tutorials, Case Studies, Assignment, Online Interactions (Forums and Chats)

**Assessment Methods:**

Exercises
Case Study
Final Exam

The course includes nine (9) hours of tutorials. The course lecturer will be delivering the specific tutorials which will be announced in due course throughout the semester. Participation in these tutorials is recommended as they will assist you in successfully completing your course.

Three tutorials of three (3) hours each will be delivered throughout the semester. The specific tutorials will be delivered in the form of face-to-face sessions which will simultaneously be delivered live through Web-Ex (a web conferencing system where allows students' participation). The specific live sessions will be recorded. The recordings will be also available for reviewing throughout the semester.

**Required Textbooks:**

Authors	Title	Publisher	Year	ISBN
Alan C. Shapiro	Multinational Financial Management, 10 <sup>th</sup> Ed.	Wiley	2013	978-1118572382

**Recommended Textbooks/Reading:**

Authors	Title	Publisher	Year	ISBN
Marios Christou	Lecture Notes	Department of Finance and Economics	2015	