



Course Syllabus

Course Code	Course Title	ECTS Credits
FIN-430	International Financial Management	6
Prerequisites	Department	Semester
FIN-266	Accounting, Economics and Finance	Fall/Spring
Type of Course	Field	Language of Instruction
Elective	Finance	English
Level of Course	Lecturer(s)	Year of Study
1 st Cycle	Dr. Ifigenia Georgiou	3 rd or 4 th
Mode of Delivery	Work Placement	Corequisites
Face to Face	N/A	None

Course Objectives:

The main objectives of the course are to:

- Develop an understanding of international finance.
- Introduce exchange rates analysis/forecasting.
- Introduce the concepts of international financial institutions, international trade and the needs to finance it.
- Introduce the concepts of international capital and money markets and how they are used in international finance.
- Introduce the concept and the analytical approach to country risk analysis in connection with foreign investment strategy and analysis.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Apply techniques to forecast exchange rates.
2. Demonstrate knowledge of the concepts of multinational enterprises, foreign investment, and balance of payments effects.
3. Distinguish between international capital and money markets.
4. Analyze foreign investment opportunities and decisions.
5. Discuss and analyze multinational corporate strategies.
6. Explain the importance of international finance in international trade.

Course Content:

1. Introduction to Multinational Enterprises and the Origins and Consequences of International Trade.
2. International Monetary System.
3. Balance of Payments.
4. Country Risk Analysis.
5. Determination of Exchange Rates.
6. International Financing, The Capital and Money Markets.
7. Euromarkets.
8. Foreign Investment Analysis.
9. Multinational Corporate Strategy.

Learning Activities and Teaching Methods:

Lectures, Weekly In-Class Exercises, Case Study Analyses.

Assessment Methods:

Case Study Assignment, Mid-Term, Final Examination

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
International Financial Management, 3 rd Ed.	Bekaert, Geert & Robert Hodrick	Cambridge University Press	2017	9781107111820

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Multinational Financial Management	Shapiro, Alan	Wiley	2014	9781118929322