



## Course Syllabus

|                         |                              |                                |
|-------------------------|------------------------------|--------------------------------|
| <b>Course Code</b>      | <b>Course Title</b>          | <b>ECTS Credits</b>            |
| ECON-261DL              | Principles of Microeconomics | 6                              |
| <b>Prerequisites</b>    | <b>Department</b>            | <b>Semester</b>                |
| None                    | Economics & Finance          | Fall, Spring                   |
| <b>Type of Course</b>   | <b>Field</b>                 | <b>Language of Instruction</b> |
| Required                | Economics                    | English                        |
| <b>Level of Course</b>  | <b>Lecturer(s)</b>           | <b>Year of Study</b>           |
| 1 <sup>st</sup> Cycle   | Dr Spyros Hadjidakis         | 1 <sup>st</sup>                |
| <b>Mode of Delivery</b> | <b>Work Placement</b>        | <b>Co-requisites</b>           |
| Distance Learning       | N/A                          | None                           |

### Course Objectives:

The main objectives of the course are to:

- Develop an economic way of thinking.
- Identify scarcity and opportunity cost.
- Introduce graphical analysis and the concepts of demand, supply and elasticity.
- Examine the decision-making process regarding the optimal level of output.
- Identify and distinguish among different market structures.

### Learning Outcomes:

After completion of the course students are expected to be able to:

1. Apply graphical analysis on economic issues.
2. Identify how equilibrium price is determined in a free market through the interaction of supply and demand.
3. Calculate the different types of elasticities and apply them to business problems.
4. Demonstrate the concepts of demand and supply analysis relevant to the business environment.
5. Analyze market examples and applications to simulate realistic business experience.
6. Distinguish market structures.

**Course Content:**

1. What is economics?
2. Scarcity, choice and opportunity cost
3. Demand and supply
4. Elasticity
5. Demand and supply applications
6. Consumer choice
7. Output and costs
8. Perfect competition
9. Monopoly
10. Monopolistic competition and oligopoly

**Learning Activities and Teaching Methods:**

Online lectures, tutorials, practical exercises, written assignments, online meetings

**Assessment Methods:**

Weekly Assignments, Final Exam

**Required Textbooks / Readings:**

| Title  | Author(s)                              | Publisher | Year | ISBN          |
|--|--|-----------|------|---------------|
| Economics, 10 <sup>th</sup> Ed.  | Parkin, M. Powell, M., and Matthews, K | Pearson   | 2017 | 9781292147826 |
| Book link through the University's library:<br><a href="https://ebookcentral.proquest.com/lib/nicosia/detail.action?docID=5186435">https://ebookcentral.proquest.com/lib/nicosia/detail.action?docID=5186435</a> |  |           |      |               |

**Recommended Textbooks / Readings:**

| Title         | Author(s)            | Publisher | Year | ISBN |
|---------------|----------------------|-----------|------|------|
| Lecture notes | Dr Spyros Hadjidakis |           |      |      |