



Course Syllabus

Course Code	Course Title	ECTS Credits
DES-486	Graphic Communication Final Project	6
Prerequisites	Department	Semester
ART-281	Design & Multimedia	Fall
Type of Course	Field	Language of Instruction
Required	Graphic Communication	English
Level of Course	Lecturer(s)	Year of Study
1 st Cycle	Prof. Klimis Mastoridis	4 th
Mode of Delivery	Work Placement	Corequisites
Face to face	N/A	N/A

Course Objectives:

The main objectives of the course are to:

- Enable students to demonstrate an understanding of one particular aspect of graphic communication.
- Encourage the development of organisational skills and time management, through self-directed study.
- Engage students in scholarly study of the subject.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Use appropriate research tools to produce an academic study relating to critical, cultural, technological, historical and social contexts relevant to subject specialism.
2. Demonstrate an ability to locate, evaluate and analyse appropriate primary and secondary information sources to construct critical arguments.
3. Review the relevant literature and draw on the appropriate methodology for their subject.
4. Demonstrate an understanding of the conceptual interrelationship between design theory and practice.
5. Deploy appropriate academic conventions, relevant images, presentation and communication skills.
6. Organise material and articulate effectively in written form.

Course Content:

Students have to further investigate the subject they have chosen and follow the research plan developed in their DES-436 “Research methodologies in design” course. They may work with primary source materials, conduct interviews, and engage in empirical studies. Students are required to organise a personal program of in-depth critical research and to present a coherent argument based on investigation and analysis. The formal study involves self motivated research and will be supported by individual tutorials aimed at helping the students to organise, write and design their dissertation. Students, then, have to finalise their investigation and submit their final BA project/dissertation.

Learning Activities and Teaching Methods:

Supervision meetings.

Assessment Methods:

- 1) Dissertation of 8.000-10.000 words and presentation / 75%
- 2) Design of the actual dissertation or of a concept related to the content-subject / 25%.

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
A designer's research manual: Succeed in design by knowing your clients and what they really need	Visocky O'Grady, J., Visocky O'Grady, K.	Rockport Publishers	2006	ebook