



# UNIVERSITY OF NICOSIA ΠΑΝΕΠΙΣΤΗΜΙΟ ΛΕΥΚΩΣΙΑΣ

University of Nicosia, Cyprus

<b>Course Code</b> DES-436	<b>Course Title</b> Research methodologies in design	<b>ECTS Credits</b> 6
<b>Department</b> Design and Multimedia	<b>Semester</b> Fall	<b>Prerequisites</b> None
<b>Type of Course</b> Major requirement	<b>Field</b> Graphic Communication	<b>Language of Instruction</b> English
<b>Level of Course</b> 1st Cycle	<b>Year of Study</b> 4th year	<b>Lecturer(s)</b> Niki Sioki
<b>Mode of Delivery</b> Face-to-face	<b>Work Placement</b> N/A	<b>Co-requisites</b> DES-416

## Objectives of the Course:

The main objectives of the course are to:

- Provide students with the basic practical research skills they need in order to do research and write their final dissertation.
- Enable students to develop an understanding of the range of research methods used in graphic communication.
- Encourage students to develop an understanding of the research being done in the field of graphic communication beyond the specific focus of their individual project. Enable them to read published research critically.

## Learning Outcomes:

After completion of the course students are expected to be able to:

1. Identify research methods appropriate to particular kinds of problems in graphic communication.
2. Search effectively for information in the area of graphic communication.
3. Read critically and review the literature on a chosen topic.
4. Identify an appropriate research question for their dissertation, and formulate a well-argued dissertation proposal.

## Course Contents:

1. Research in the field of graphic communication
2. Generating and developing ideas
3. Types of research
4. Library workshop: how to do research in the University Library
5. Searching the literature. Using the Internet
6. Methods of data collection
7. Critical reading and note-taking
8. Writing a dissertation proposal
9. Plagiarism, referencing and bibliographies
10. Planning your research
11. Document design
12. Writing and editing the dissertation

**Learning Activities and Teaching Methods:**

Lectures, Practical exercises, Assignments
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**Assessment Methods:**

Course participation, Written assignments
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**Required Textbooks/Reading:**

Authors	Title	Publisher	Year	ISBN
Bryan Greetham	How to write your undergraduate dissertation	Palgrave	2009	978-0-230-21875-8

**Recommended Textbooks/Reading:**

Authors	Title	Publisher	Year	ISBN
Gina Wisker	The undergraduate research handbook	Palgrave	2009	978-0-230-52097-4
Stella Cottrell	Critical thinking skills	Palgrave	2005	978-1-4039-9685-5
Ian Noble & Russell Bestley	Visual Research: an introduction to research methodologies in graphic design	AVA Academia	2005	2-88479-049-7