



UNIVERSITY OF NICOSIA

ΠΑΝΕΠΙΣΤΗΜΙΟ ΛΕΥΚΩΣΙΑΣ

University of Nicosia, Cyprus

Course Code DES-426	Course Title Graphic Design Work Placement	ECTS Credits 6
Department Design and Multimedia	Semester Fall, Spring	Prerequisites DES 286
Type of Course Major	Field Graphic Communication	Language of Instruction English
Level of Course 1 st Cycle	Year of Study 4 th	Lecturer(s) Klimis Mastoridis
Mode of Delivery Face-to-face	Work Placement Compulsory	Co-requisites None

Objectives of the Course:

The main objectives of the course are to:

- Relate academic studies to the world of work and integrate classroom theory in the work environment.
- Provide students with the chance to apply theories and principles learned in classroom within a real work environment.
- Familiarize students with a particular career.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Demonstrate effective use of graphic design tools and applications.
2. Identify basic business practices.
3. Organize design projects and work productively and effectively as members of a team.
4. Demonstrate the ability to verbally communicate ideas, concepts and design knowledge.
5. Use critical thinking to tackle design and production problems.
6. Appraise concepts from diverse perspectives.

Course Contents:

Students are asked to keep a detailed diary of their work experience and also to collect and file material in whose design and/or production they have been involved.

Learning Activities and Teaching Methods:

Get experience by working in the field.

Assessment Methods:

A detailed written report/presentation of their experience and activities is expected to be produced by the student after the completion of the placement. This, as well as a short report by the host organization, will be assessed by the student's supervisor.