



UNIVERSITY OF NICOSIA

ΠΑΝΕΠΙΣΤΗΜΙΟ ΛΕΥΚΩΣΙΑΣ

University of Nicosia, Cyprus

Course Code DES-416	Course Title Graphic Communication Final project I	ECTS Credits 6
Department Design and Multimedia	Semester Fall and Spring	Prerequisites None
Type of Course Major	Field Graphic Communication	Language of Instruction English
Level of Course 1 st Cycle	Year of Study 4 th	Lecturer Klimis Mastoridis
Mode of Delivery Face-to-face	Work Placement N/A	Co-requisites DES-436

Objectives of the Course:

The main objectives of the course are to:

- Enable students to demonstrate an understanding of one particular aspect of graphic communication.
- Encourage the development of organisational skills and time management, through self-directed study.
- Engage students in scholarly study of the subject.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Use appropriate research tools to produce an academic study relating to critical, cultural, technological, historical and social contexts relevant to subject specialism.
2. Demonstrate an ability to locate, evaluate and analyse appropriate primary and secondary information sources to construct critical arguments.
3. Review the relevant literature and draw on the appropriate methodology for their subject.
4. Demonstrate an understanding of the conceptual interrelationship between design theory and practice.
5. Deploy appropriate academic conventions, relevant images, presentation and communication skills.
6. Organise material and articulate effectively in written form.

Course Contents:

Students have to further investigate the subject they have chosen and follow the research plan developed in their DES-436 “Research methodologies in design” course.

They may work with primary source materials, conduct interviews, and engage in empirical studies.

Students are required to organise a personal program of in-depth critical research and to present a coherent argument based on investigation and analysis. The formal study involves self motivated research and will be supported by individual tutorials aimed at helping the students to organise, write and design their dissertation.

Learning Activities and Teaching Methods:

Supervision meetings

Assessment Methods:

- 1) Dissertation of 8.000-10.000 words and presentation / 80%
- 2) Design of the actual dissertation or of a concept related to the content-subject / 20%