



# UNIVERSITY OF NICOSIA ΠΑΝΕΠΙΣΤΗΜΙΟ ΛΕΥΚΩΣΙΑΣ

University of Nicosia, Cyprus

<b>Course Code</b> DES-366	<b>Course Title</b> Information Design	<b>ECTS Credits</b> 6
<b>Department</b> Design and Multimedia	<b>Semester</b> Spring	<b>Prerequisites</b> DES-266
<b>Type of Course</b> Major	<b>Field</b> Graphic Communication	<b>Language of Instruction</b> English
<b>Level of Course</b> 1 <sup>st</sup> Cycle	<b>Year of Study</b> 3 <sup>rd</sup>	<b>Lecturer(s)</b> Niki Sioki
<b>Mode of Delivery</b> Face-to-face	<b>Work Placement</b> N/A	<b>Co-requisites</b> None
<b>Recommended Optional Programme Components: N/A</b>		

### Objectives of the Course:

The main objectives of the course are to:

- Introduce currents of thought and practices which have led to the emergence of information design.
- Analyzes and evaluates different arguments and practices within the information design activity field.
- Provide students with an understanding of the principles and methods of information design applied to professional practice.
- Encourage students to achieve a high level of competence in information design work.
- Enable students to develop their thinking within the context and in the practice of information design.

### Learning Outcomes:

After completion of the course students are expected to be able to:

1. Apply the communicative features of the components of visual messages and their interrelationships.
2. Determine the relevant customs, conventions, standards, regulations and their underlying theories.
3. Identify the technical requirements of the communications media, especially the visual ones.
4. Design information in a formal, interesting, and attractive way to make clear the communicative purpose of the message.
5. Assess the cost factors relating to the various design stages and their implementation.

### Course Contents:

1. Wayfinding and signage systems
2. Complex text arrangement / Forms
3. Evaluation methods
4. Public information symbols and safety signs
5. Pictograms
6. Visual design in three dimensions
7. Interactivity and meaning
8. The rationale of information representation

**Learning Activities and Teaching Methods:**

Lectures, Design projects, Written essays, Library work, Seminars
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**Assessment Methods:**

Course participation, Homework, Oral presentation, Projects, Final Exam.
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**Required Textbooks/Reading:**

Authors	Title	Publisher	Year	ISBN
Kim Baer, Jill Vacarra	Information Design Workbook: Graphic approaches, solutions, and inspiration plus 30 case studies	Rockport	2008	9781592534104

**Recommended Textbooks/Reading:**

Authors	Title	Publisher	Year	ISBN
Tufte, Edward	The Visual display of quantitative information	Cheshire, CT: Graphics Press	1983	0961392142
Rosenfeld, Louis and Peter Morville	Information architecture for the World Wide Web	Sebastopol, CA: O' Reilly & Associates	2006	0596527349
Wurman, R-S.	Information architects	Graphis Inc		978-1888001389
Tufte, Edward	Envisioning information	Cheshire, CT: Graphics Press	1990	0961392118