Course Syllabus

Course Code	Course Title	ECTS Credits
DES-366	Information Design	6
Prerequisites	**Department**	**Semester**
DES-256	Design and Multimedia	Spring
Type of Course	**Field**	**Language of Instruction**
Required	Graphic Communication	English
Level of Course	**Lecturer(s)**	**Year of Study**
1st Cycle	Dr Niki Sioki	3rd and 4th
Mode of Delivery	**Work Placement**	**Corequisites**
Face-to-face	N/A	N/A

Course Objectives:

The main objectives of the course are to:
- Introduce currents of thought and practices which have led to the emergence of information design.
- Analyze and evaluate different arguments and practices within the information design activity field.
- Provide students with an understanding of the principles and methods of information design applied to professional practice.
- Encourage students to achieve a high level of competence in information design work. Enable students to develop their thinking within the context and in the practice of information design.

Learning Outcomes:

After completion of the course students are expected to be able to:
1. Apply the communicative features of the components of visual messages and their interrelationships.
2. Determine the relevant customs, conventions, standards, regulations and their underlying theories.
3. Identify the technical requirements of the communication media, especially the visual ones.
4. Design information in a formal, interesting, and attractive way to make clear the communicative purpose of the message.
5. Assess the cost factors relating to the various design stages and their implementation.

Course Content:

What is information design? Information in graphic design history, Basic principles of information design, Key concepts in information design, The design process as applied to information design projects, Visualizing information: pictograms, Visualizing information: graphs, diagrams, maps, Public information symbols and safety signs, Wayfinding and signage systems

Learning Activities and Teaching Methods:

Lectures, Design projects, Writing assignments (reports on project strategy), Library work, Critique sessions on the development of projects, Workshops by inviting professionals, Site visits (museums, research centers) for research

Assessment Methods:

Design projects and short practical exercises, Mid-term and final examination, Classroom participation (assessed)

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Lecture notes on Information Design	Compiled by Niki Sioki	---------	2015	---------
An introduction to information design	K. Coates, A. Ellison	Laurence King	2014	9781780673387

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Infographics: the power of visual storytelling	J. Lankow et al	John Wiley	2012	9781118314043

Information graphics: innovative solutions in contemporary design	P. Wildbur	Thames & Hudson	1999	9780500280775
Information visualization	R. Spence	Springer	2014	9783319073408
Information design workbook	K. Baer	Rockport publishers	2010	9781592536276
Envisioning information	E. Tufte	Graphics Press	1990	9780961392116
Visual explanations: images and quantities, evidence and narrative	E. Tufte	Graphics Press	1997	9780961392123
Beautiful evidence	E. Tufte	Graphics Press	2006	9780961392178