



UNIVERSITY OF NICOSIA ΠΑΝΕΠΙΣΤΗΜΙΟ ΛΕΥΚΩΣΙΑΣ

University of Nicosia, Cyprus

Course Code COMM 416	Course Title Contemporary Developments in Radio	ECTS Credits 6
Department Communications	Semester Spring	Prerequisites COMM 116, COMM 216,
Type of Course Elective	Field Communications	Language of Instruction Greek
Level of Course 1 st Cycle	Year of Study 3 rd	Lecturer Dr Mike Hajimichael
Mode of Delivery Face-to-face	Work Placement N/A	Co-requisites None
Recommended Optional Programme Components: N/A		

Objectives of the Course:

- Provide an overview of advanced digital audio software such as Pro Tools
- Explore how this is used in the context of contemporary radio (land and internet based).
- Develop a detailed awareness of podcasting that enables students to design, record, edit, master and publish their own original podcast.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Understand the significance of advanced digital software such as Pro Tools with regard to radio and audio production.
2. Acquire practical hands on experience and knowledge of podcasting and internet radio.
3. Acquiring the key skills relating to branding, promotion and publishing of finished podcasts.

Course Content:

1. Introduction to course, assessment of production skills and re-orientation in studios.
2. What is Podcasting? How it works? Who does it? Production, Publication and Promotion.
3. Net Radio – how it works and its impact – give practical examples.
4. Brainstorming ideas session for developing podcast stories & midterm Multiple Choice test.
5. The role of planning and research in the production process.
6. Setting the format, development of hot clocks.
7. Script writing and editing techniques.

8. Fieldwork – recording and editing content.
9. Outlining translation methods in a multilingual context.
10. Making content come to life through effects and editing.

Teaching Methods:

Interactive lectures, instructional sessions in Pro Tools Studio, location recording work.

Assessment Methods:

Homework, Project, Mid-Term, Final Edited, visits to studios, location recording and fieldwork.

Required Textbooks:

Authors	Title	Publisher	Year
Hajimichael, Mike	Podcast Training Manual	UNDP-ACT	2007
Digi Design	Pro Tools software version 7.1	Digi Design	2007