



University of Nicosia, Cyprus

Course Code COMM-350A	Course Title History of the Cypriot Media	ECTS Credits 6
Department Communications	Semester Spring/Fall	Prerequisites
Type of Course Elective	Field Communications	Language of Instruction Greek
Level of Course 1 st Cycle	Year of Study 3 rd	Lecturer Mr. Nicos Philippou
Mode of Delivery Face-to-face	Work Placement N/A	Co-requisites None
Recommended Optional Programme Components: N/A		

Objectives of the Course:

The main objectives of the course are to:

- Introduce students to the history and development of the Cypriot press and media.
- Contribute to the understanding of the political, economic and social framework in which the media were born and developed.
- Familiarize students with the interactions and influences of the Cypriot media.

Learning Outcomes of the course:

After completion of the course, students are expected to be able to:

1. Be aware of the main stages of the history and development of mass media in Cyprus: press, radio and television.
2. Understand the political, economic and social facts and factors influencing the birth and development of the mass media in Cyprus.
3. Familiarize themselves with the interactions and influences of media readership/audience.
4. Understand and analyze the new trends in the Cyprus media and the affiliations with political parties.
5. Undertake research and write reports on the history and development of the mass media in Cyprus.

Contents of the course:

- Introduction to the mainland Greek press.
- Greek typography – Genesis and development.
- The first Cypriot newspapers and their role and development during the British rule.

- Cypriot printing and typography.
- The birth of Cypriot radio, its role during the British rule and the Cyprus Broadcasting Corporation.
- The birth, development and impact of Cypriot television.
- Media developments after Cyprus's independence.
- Public and private broadcasting, rules, regulations, ethics and responsibilities.
- The media and party affiliations.
- New trends in the Cypriot press.

Teaching Methods:

Lectures, Class Presentations, Discussions and Assignments.

Assessment Methods:

Projects, Class work and Homework.

Required Textbooks:

Authors	Title	Publisher	Year	ISBN
Andreas Cl. Sophocleous	Contribution to the History of the Cypriot Press – Vol. 1-4	Vol. 1-3 - Intercollege Vol. 4 - IMME	1995 1998 2003 2006	Vol. 1: 9963-8055-2-3 Vol. 2: 9963-8055-7-4 Vol. 3: 9963-634-10-9 Vol. 4: 9963-634-35-4
Andreas Cl. Sophocleous	The Cypriot Mass Media	Nikoklis	2008	978-9963-9364-1-0

Recommended Textbooks/Reading:

Authors	Title	Publisher	Year	ISBN
Andreas Cl. Sophocleous	The First Cypriot Newspapers and the Human Rights of the Greek Cypriots	Intercollege	1995	9963-8055-0-7
Andreas Cl. Sophocleous	NICOSIA The Oldest Existing Cypriot Printing Office	Nikokreon	2003	9963-8844-0-7
Staikos Sp. & M.I. Manousakas	The Beginnings of Greek Typography	Moraitis	1989	960-25-9007-6