

COMM 225 – INTRODUCTION TO EUROPEAN JOURNALISM

<b>Course Code</b> COMM-225	<b>Course Title</b> Introduction to European Journalism	<b><u>Credits / ECTS</u></b> 3 6
<b>Department</b> Communications	<b>Semester</b> Fall, Spring	<b>Prerequisites</b> None
<b>Type of Course</b> Undergraduate	<b>Field</b> Communications	<b>Language of Instruction</b> English, Greek
<b>Level of Course</b> 1 <sup>st</sup> cycle	<b>Year of Study</b> 2 <sup>nd</sup>	<b>Lecturer</b> Mr Dimitrios Tsagalas
<b>Course Days/Times</b> To be Announced	<b>Course Venue</b> To be announced	<b>Student Consultation Hrs</b> To be announced
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*Objectives of the Course:*

This course aims to introduce students to the ways in which journalism operates in a European environment. By the end of the course, students will learn about the EU and its operational procedures and will develop skills that will help them to progress in reporting political affairs and more specific on the European spectrum.

**Learning Outcomes:**

The course aims to:

1. Introduce students to the EU public bodies and institutions
2. Familiarize students with the reporting methods and techniques of EU affairs
3. Become more interested in EU affairs and set up the foundations for the future and the erosion of EU's democratic deficit.
4. With particular focus on the region, students will be introduced to the reporting Brussels through national and pan-European angle.

*Course Contents:*

1. Introduction-What is the EU? A historical overview
2. The EU public bodies: How do they work?
3. Lobbyists in Brussels: who do they serve?
4. EU reporting: Past, present and future
5. Reporting Brussels: The pan-European view
6. Reporting Brussels: The national media view
7. The EU and the public: The cases of Greece and Cyprus
8. Creating European identity: A first approach
9. Behind the benchmark: Press officers vs. journalists
10. Techniques and issues on reporting the EU\*

11. Covering Europe: A case study
12. Project discussion-finalization & class presentations
13. Conclusions-Exam preparations

\* This lesson can be made in conjunction with a fieldwork visit to the EU public bodies in Brussels.

*Teaching Methods:*

Interactive lectures, class discussions and fieldwork teaching.

*Assessment Methods:*

<b>Final Exam (1)</b>	40%
<b>Essays (3)</b>	20%
<b>Project (1)</b>	30%
<b>Attendance &amp; Participation</b>	10%

*Required Textbooks:*

<b>Authors</b>	<b>Title</b>	<b>Publisher</b>	<b>Year</b>	<b>ISBN</b>
Williams, Kevin	European Media studies	Hobber Arnold	2005	978-0340719022

*Recommended Textbooks/Reading:*

<b>Authors</b>	<b>Title</b>	<b>Publisher</b>	<b>Year</b>	<b>ISBN</b>
Terzis Nikos (ed.)	European Journalism Education	Intellect	2009	978-1841502359
McQuail Dennis et al	The media in Europe: The Euromedia handbook	Sage Publications	2009	978-0761941323
McCormick John	Understanding the European Union: A Concise introduction (4 <sup>th</sup> ed.)	Palgrave McMillan	2008	978-0230201026