



UNIVERSITY OF NICOSIA

ΠΑΝΕΠΙΣΤΗΜΙΟ ΛΕΥΚΩΣΙΑΣ

University of Nicosia, Cyprus

Course Code COMM-220 G	Course Title Newswriting	ECTS Credits 6
Department Communication	Semester Fall	Prerequisites COMM-125 & GREK-150
Type of Course Major Elective	Field B.Sc.: Concentric. of Journalism	Language of Instruction Greek/English
Level of Course 2 nd Cycle	Year of Study 2 nd	Lecturer(s) Dr George Pavlides
Mode of Delivery face-to-face	Work Placement N/A	Co-requisites None

Objectives of the Course:

- To help students understand the importance of writing for the Mass Media - print and electronic
- to introduce them to reporting and writing out PR press releases;
- to enable them to develop writing skills.
- To introduce the students to the specialized **writing styles** necessary for writing and reporting in various facets of mass communications.
- To enable students to prepare articles primarily for the print media, including magazines and news publications.

Learning Outcomes:

Upon completion of this course, students are expected to be able to:

1. Comprehend the organization of a newspaper
Have a good command and be able to use the model of the Inverted Pyramid
2. Write out professionally acceptable Press releases
3. To prepare articles for the print media including magazines and news publications

Course Contents:

- Definition of News
- Newspaper Organization
- The Inverted Pyramid
- Writing the Opening paragraph
- Correcting News Releases
- Radio-TV News Organization

- Characteristics of broadcasting news
- Writing news for Radio/T.V.
- Writing a Commentary
- Writing an Interview
- Writing a feature article
- Reporting Skills
- The Importance of Language
- Developing personal style in Newswriting

Reading Activities and Teaching Methods:

Lectures and practical work

Assessment Methods:

Homework, Projects, Mid-Term and Final exam

Required Textbooks/Reading:

Authors	Title	Publisher	Year	ISBN
Αντρέας Χριστοδουλίδης (μετάφραση, προσαρμογή στα ελληνικά): Ανδρέας Σοφοκλέους, Ανδρέας Σοφοκλέους	Η Τέχνη της Δημοσιογραφίας, 2η Έκδοση, «Εισαγωγή στη Δημοσιογραφία (Σημειώσεις), Τόμος Α	Macmillan Publishing Co., Inc.,	1998	ISBN 960-235 280-9
Gorge House,	Newswriting, 4 th Edition,	Publishers Houghton & Mifflin, ISBN No 0395-35937-6.	1988,	