



Course Syllabus

Course Code	Course Title	ECTS Credits
COMM-220	Newswriting	6
Prerequisites	Department	Semester
COMM-125	Communications	Fall
Type of Course	Field	Language of Instruction
Required	Journalism and Public Relations	English
Level of Course	Lecturer(s)	Year of Study
1 st Cycle	Dr. Marilena Zackheos	1 st -4 th Year
Mode of Delivery	Work Placement	Corequisites
Face-to-face	None	None

Course Objectives:

The main objectives of the course are to:

- Examine best news writing practices.
- Introduce event reporting, interviewing, review and feature writing.
- Foster critical, responsible, and professional reporting.
- Develop writing skills, appropriate to individual journalistic assignments.
- Learn skills and practices for autonomous work and team work.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Think critically about news writing and the different types of journalistic writing.
 2. Compose various kinds of journalistic texts such as news stories, reviews, and profile feature articles.
 3. Create quality journalistic content employing best practices in the field.
- Achieve clarity and conciseness in writing.

Course Content:

- Good news writing
- Capturing an audience
- The Inverted Pyramid
- Discerning and composing the lead, washing-line, and conclusion
- The news story
- Title writing for journalistic messages
- The review
- Conducting interviews
- The profile feature article
- Media ethics
- Unbiased language use in journalism

Learning Activities and Teaching Methods:

Lectures, Videos, In-Class Exercises, Small and Large Group Discussion, Peer Review, Writing Workshops, Reading Assignments, Authentic Experiential Activities/Fieldwork.

Assessment Methods:

Journalistic Writing Pieces: The News Story, The Review, The Profile Feature; Final Portfolio; Class Attendance and Participation

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Writing and Reporting News	Rich, Carole	Wadsworth/Thomson Learning	2003	0534562787 Print copy available at the library
Writing for the Mass Media	Stovall, James G.	Pearson	2015	9780133863277 Print copy available at the library

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
News Writing	McKane, Anna	Sage	2006	9781412919142 Print copy available at the library