



Course Syllabus

Course Code	Course Title	ECTS Credits
COMM-125	Journalism in the Digital Era	6
Prerequisites	Department	Semester
None	Communications	Spring
Type of Course	Field	Language of Instruction
Required	P.R./Communication/Journalism	English
Level of Course	Lecturer(s)	Year of Study
1 st Cycle	Antigoni Themistokleous	1 st
Mode of Delivery	Work Placement	Corequisites
Face-to-face	N/A	N/A

Course Objectives:

The main objectives of the course are to:

- To introduce students to the exciting and evolving world of journalism (print, broadcast, on-line journalism).
- To equip students with the an understanding of principles and practice of journalism in the digital era
- To make students aware of the realities and practicalities of rapidly changing newsrooms.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. To explain the fundamental principles of journalism
2. To define and describe the key news values
3. To explain the role of journalism in the 21st century and to analyse how this role has been evolved throughout the centuries
4. To understand the role of journalist in society and identify the challenges of the profession

Course Content:

- Introduction to the history and practice of journalism
- The role of journalism (the profession) and of journalist (the professional) during the centuries and in the evolution of the field
- Old and new media. Conventional and digital media
- The fundamental principles of journalism (e.g. freedom of expression, press freedom, truth, accuracy, objectivity, verification of sources)
- The key news values (e.g. relevance, timeliness, unexpectedness, proximity, prominence, interest, novelty, importance/impact/consequence, conflict/controversy)
- Convergence, changing technology, online journalism
- Professional journalism and Citizen journalism
- Algorithmic/computational journalism
- The law and ethics in journalism

Learning Activities and Teaching Methods:

Lecture, in-class discussion, individual work, student participation

Assessment Methods:

Class presentation and submission of coursework/assignment

Class participation

Final exams

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Journalism in context: practice and theory for the digital age	Phillips, A.	Routledge (London, New York)	2014	978-0415536288 (paperback)
Objectivity in Journalism (e-book)	Steven, M.	Polity Press	2013	9780745663920

Also: lecturer's notes

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Journalists' Perceptions of the Future of Journalistic Work	Picard, R.	Reuters Institute for the Study of Journalism, University of Oxford	2015	Available online
The role of Journalism in the Digital Age	Kröll, A.	Reuters Institute for the Study of Journalism, University of Oxford	2015	Available online

Note:

All the material in the recommended reading is available online (and downloadable at pdf form). The relevant links are the following (respectively):

- https://reutersinstitute.politics.ox.ac.uk/sites/default/files/Journalists'%20Perceptions%20of%20the%20Future%20of%20Journalistic%20Work_0.pdf
- <https://reutersinstitute.politics.ox.ac.uk/sites/default/files/The%20role%20of%20journalism%20in%20the%20Digital%20Age.pdf>