



**University of Nicosia, Cyprus**  
**Comm-117 Video Production**

<b>Course Code</b> COMM-117	<b>Course Title</b> Video Production	<b>Credits (ECTS)</b> 6
<b>Department</b> Communications	<b>Semester</b> Fall & Spring	<b>Prerequisites</b> COMP-150
<b>Type of Course</b> Major Elective	<b>Field</b> Radio & Television Production	<b>Language of Instruction</b> English
<b>Level of Course</b> 1 <sup>st</sup> Cycle	<b>Year of Study</b> 1 <sup>st</sup>	<b>Lecturer</b> Ms. Sophia Papageorgiou
<b>Mode of Delivery</b> Face-to-face	<b>Work Placement</b> N/A	<b>Co-requisites</b> None
<b>Recommended Optional Programme Components:</b> N/A		

**Objectives of the Course:**

The objective of the course is to:

- Build a solid foundation in the field of video production.
- Introduce basic concepts and techniques of video production including Knowledge of the several Production Roles and the Production Lingo, working with a video camera, shot composition and editing techniques.
- Enable students to write a script and shoot and edit their own projects/videos.

**Learning Outcomes:**

After completion of the course students are expected to be able to:

1. Analyse of television production mechanism and have a solid foundation in the field.
2. Use basic video equipment.
3. Prepare and creatively transform their ideas into video messages, through a comprehend and interesting story.
4. Compare and apply different production roles.
5. Discuss the influence of television on the public and the some of the techniques used to pass messages.
6. Work in an interdisciplinary team.

**Course Contents:**

1. The Production Process, Generating ideas and the Script.
2. Introduction to Production Environment: studio, field, computer generated, talents, costumes.
3. Functioning of a Video Camera.
4. Light – Shadows, Color temperature and white balancing, Lighting instruments and techniques.
5. Audio and Sound Control.
6. Postproduction: Editing Principles.
7. Graphics-Effects.
8. Digital Video.

**Learning Activities and Teaching Methods:**

Interactive lectures, Visual Aids, Video Examples and Practical Exercises,

Workshops.

**Assessment Methods:**

Three assignments- video clips, final examination.

**Required Textbooks:**

<b>Authors</b>	<b>Title</b>	<b>Publisher</b>	<b>Year</b>
Zettl, H	Video Basics 6 (6th ed.)	USA: Wadsworth Publishing Company	<b>2010</b>
Notes prepared by the instructor-find them online-intranet	Video production		

**Recommended Textbooks/Reading:**

<b>Authors</b>	<b>Title</b>	<b>Publisher</b>	<b>Year</b>
Millerson, G	Video Production Handbook. (2 <sup>nd</sup> ed.)	Oxford: Focal Press	1994
Lyver, D. and Swainson, G	Basics of Video Production. (2 <sup>nd</sup> ed.).	Oxford: Focal Press	1995