



Course Syllabus

Course Code	Course Title	ECTS Credits
COMM-117	Video Production	6
Prerequisites	Department	Semester
COMP-150	Communications	Spring/Fall
Type of Course	Field	Language of Instruction
Required	Radio, TV and Digital Broadcasting Media	English
Level of Course	Lecturer(s)	Year of Study
1 st Cycle	Ms. SophiaTsangaridou	1 st year
Mode of Delivery	Work Placement	Corequisites
Face-to-Face	N/A	None

Course Objectives:

The main objectives of the course are to:

- Build a solid foundation in the field of video production.
- Introduce basic concepts and techniques of video production including knowledge of the several Production Roles and the Production Lingo, working with a camera, shot composition and editing techniques.
- Enable students to write a script, shoot and edit their own productions.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Analyse of television and movie production mechanism and have a solid foundation in the field
2. Use basic video equipment
3. Prepare and creatively transform their ideas into messages, through a comprehend and interesting story
4. Compare and apply different production roles
5. Discuss the influence of television and movies on the public and the some of the techniques used to pass messages
6. Work in an interdisciplinary team

Course Content:

- The Production Process, Generating ideas and the Script
- Introduction to Production Environment: studio, field, computer generated, talents, costumes
- Functioning of a Camera
- Light – Shadows, Colour temperature and white balancing, Lighting instruments and techniques
- Audio and Sound Control
- Postproduction: Editing Principles
- Graphics-Effects
- Digital Video

Learning Activities and Teaching Methods:

Interactive lectures, Visual Aids, Video Examples and Practical Exercises, Workshops

Assessment Methods:

Three assignments and a final examination

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Video Basics 7 (7th ed.)	Zettl, H	USA: Wadsworth Publishing Company	2013	0534612458
E-Book: Video Production Handbook (3rd Edition),	Millerson, Gerald	Taylor and Francis ,	2013	9780080520599
Video production	Notes prepared by the instructor-find them online-intranet			Available on the Intranet

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
E-Book: The Art of Video Production	Shylles, L.	SAGE Publications, Inc	2007	9781412916752
E-Book: Premiere Pro CC Digital Classroom	Smith, Jerron	Wiley	2014	9781118639696