

Course title	Multimedia Work Placement			
Course code	BIMA-426			
Course type	Elective			
Level	1st Cycle			
Year / Semester	N/A			
Teacher's name	Prof Paschalis Paschalis			
ECTS	6	Lectures / week		Laboratories / week
Course purpose and objectives	<p>The main objectives of the course are to:</p> <ul style="list-style-type: none"> • Connect academic studies to real-world work scenarios, facilitating the integration of classroom theory into practical work environments. • Enable students to apply theoretical knowledge and principles learned in the classroom by engaging with them in a real-world professional setting. • Introduce students to a specific career, allowing them to explore and understand the key skills and expectations required in that field. 			
Learning outcomes	<p>On completing the course students are expected to be able to:</p> <ol style="list-style-type: none"> 1. Demonstrate proficiency in the use of multimedia tools and applications, applying them effectively to meet project needs. 2. Identify and examine fundamental business practices, recognizing their relevance to multimedia projects and workflows. 3. Organize and coordinate multimedia projects, collaborating productively within multidisciplinary teams to achieve shared goals. 4. Articulate ideas, concepts, and design knowledge clearly, demonstrating strong verbal communication skills in presenting multimedia solutions. 5. Utilize critical thinking strategies to analyze and resolve challenges in multimedia design and development. 6. Evaluate concepts from multiple perspectives, considering different viewpoints to enhance understanding and decision-making. 			
Prerequisites	None	Required		
Course content	Students are required to document their work experience in a detailed diary, reflecting on their activities and progress throughout the process. Additionally, they are expected to collect, organize, and archive materials related to the design and/or production work in which they have been actively involved.			
Teaching methodology	Get experience by working in the field.			

Bibliography	Prof Paschalis P, Guidelines, 2024, Moodle.
Assessment	After completing the placement, students are expected to compose a comprehensive written report or deliver a presentation that summarizes their experiences and activities. This report, alongside a brief evaluation from the host organization, will be assessed by the student's supervisor.
Language	English