

Course title	History of Digital Arts			
Course code	BIMA-364			
Course type	Compulsory			
Level	1st Cycle			
Year / Semester	3rd			
Teacher's name	Dr Maria Christoforou			
ECTS	6	Lectures / week	12	Laboratories / week
Course purpose and objectives	<p>The main objectives of the course are to:</p> <ul style="list-style-type: none"> • Introduce the student to Digital art, focusing on the computer or any other technological usage as a medium for artistic expression by discussing and viewing the works of historical and contemporary digital artists. • Appraise the principles and practices that such artists must master to take full advantage of the emerging and dynamic visual medium. • Develop an understanding of the hype surrounding digital culture and where radical rethinking is required. • Enhance the knowledge on the artistic aspects of virtual reality and the tele-body extension of the human senses. • Examine the artistic aspects of digital artworks. 			
Learning outcomes	<p>On completing the course, students are expected to be able to:</p> <ol style="list-style-type: none"> 1. Identify the three digital art periods. 2. Recognize the characteristics of the three digital art periods. 3. Develop critical thinking and be capable to compare the three digital art periods. 4. Understand and appreciate digital art pieces and identify their characteristics. 5. Analyze the role of the artist in the digital age. 6. Analyze and discuss terms such as: Cyberspace - cyberpsychological feature, human computer interaction, artificial intelligence, virtual reality, telepresence and cyborg. 7. Generate new ideas (creativity) using Multimedia software and techniques. 8. Present their own digital art piece and identify it as equal as any other art medium. 9. Apply knowledge in practice. 			
Prerequisites	BIMA-250	Required		

Course content	Introduction to History of computing and digital Media. The hype surrounding digital culture. The characteristics of the three digital art periods through representative digital artworks. Artist in nowadays. Cyberspace, human Interaction, Cyborg. The role of the artist in the digital age. Artificial intelligence, virtual reality, telepresence. The basic artistic applications of thinking and the creative process. The relevance of the technological usage compared to the conceptual references of an artwork. Creative practice concept and technology.
Teaching methodology	Lectures, lab presentations, lab tutorials, individual/group tutorials, practical exercises, assignments and projects.
Bibliography	<p>Christiane Paul, Digital Art (World of Art), Thames & Hudson Ltd, 2023, 978-0-500-20480-1</p> <p>How to Thrive in the Digital Age, Tom Chatfield, Macmillan Ltd, 2012, 9781447202318</p> <p>Digital Culture, Charlie Gere, Reaktion Books Ltd, 2008, 9781861893888</p> <p>Digital Art and Meaning, Roberto Simanowski, University of Minnesota Press, 2011, 9780816676767, ebook</p> <p>Digital Art History, Anna Bentkowska-Kafel, Trish Cashen, and Hazel Gardiner Intellect Books Ltd, 2005, 9781841509105, ebook</p> <p>Going Digital, Joseph Nalven and J. D. Jarvis, Course Technology, Incorporated 2005, 9781592009183, ebook</p> <p>The Computer in the Visual Arts, Anne Morgan Spalter, Addison-Wesley Company, 1999, 0201386003</p>
Assessment	Class attendance and performance, assignment, mid-term (written), project (practical)
Language	English