



Course Syllabus

Course Code	Course Title	ECTS Credits
BADM-121DL	Business Ethics	6
Prerequisites	Department	Semester
None	Management	Fall / Spring
Type of Course	Field	Language of Instruction
Required	Management	English
Level of Course	Lecturer(s)	Year of Study
1 st Cycle	Dr Marlen Demetriou	1 st
Mode of Delivery	Work Placement	Co-requisites
Distance Learning	N/A	None

Course Objectives:

The main objectives of the course are to:

- Explain the basic concepts of Ethics and Ethical reasoning.
- Recognize and explain the need for Ethical Corporate Governance.
- Explain how the stakeholder management approach can enhance an ethical image for a corporation.
- Explain the respective ethical challenges facing the functional departments of an organization.
- Compare and contrast the strategic decisions for green management and greenwashing.
- Discuss the role of government in enhancing an ethical corporate environment and social environment.
- Provide a comprehensive overview of the employees' rights and consumer rights and the role of management in building an ethical internal Culture.
- Provide a comprehensive overview of the consumers' rights and the role of the management in building trust and respect with their customers.
- Explain the need for businesses to respect and protect their social environment.
- Explain the need for Businesses to respond to social problems and needs.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Critically analyse and evaluate the different theoretical models of stakeholder management.

2. Identify the key features of a representative range of theories of ethics and critically evaluate those theories.
3. Describe and assess a model of corporate social responsibility.
4. Critically evaluate the different conceptions of environment and sustainability.
5. Evaluate how Ethics and Responsibility in business are affected by organizational structures and cultures.
6. Identify and evaluate key models of Corporate Governance.
7. Identify and evaluate a range of mechanism by which organizations attempts to manage their ethics.
8. Identify and evaluate the key ethical issues that arise with the range of operations of an organization's value chain.
9. Explain why some companies donate more strategically than others and discuss drivers and main forms of employer-supported volunteering.

Course Content:

1. Introduction – Understanding Ethics
2. Defining Business Ethics
3. Organizational Ethics
4. Corporate Social Responsibility
5. Corporate Governance
6. Sustainability and the Natural Environment – Part 1 & 2
7. Revision and Case Analysis
8. Managing Ethics Internally
9. Responsibility in Managing People and Operations
10. Ethics and the Consumers
11. Giving Back to Society
12. Revision and Case Analysis

Learning Activities and Teaching Methods:

Teaching material including PowerPoint presentations, synchronous meetings (WebEx), asynchronous video presentations, forums, assessments.

Assessment Methods:

Assignments, Case studies, Final Exam

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Lecture's Notes	Dr. Marlen Demetriou	University of Nicosia		
Business Ethics	Ghillyer, A., and DesJardins, J.	McGraw-Hill	In Print	
Business Ethics 6 th Ed.	Ghillyer, Andrew	McGraw-Hill	2021	978-1-260-26251
Business Ethics	DesJardins, Joseph	McGraw-Hill	2019	978-1-259-922664

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Business Ethics: Ethical Decision Making and Cases, 12 th Ed. eBook	Ferrell, O. C, Fraedrich, J., Ferrell, L.	South- Western Cengage	2019	978-133-761-4436
e-PDF https://search.ebscohost.com/login.aspx?direct=true&AuthType=ip,sso&db=nlebk&AN=2579952&site=eds-live&custid=s1098328				