



Course Syllabus

Course Code	Course Title	ECTS Credits
ART-325	Working in the Creative Field	6
Prerequisites	Department	Semester
-	Design and Multimedia	Spring
Type of Course	Field	Language of Instruction
Required	Fine Art	English
Level of Course	Lecturer(s)	Year of Study
1 st Cycle	Andre Zivanari	4 th
Mode of Delivery	Work Placement	Corequisites
Face-to-Face	N/A	None

Course Objectives:

The main objectives of the course are to:

- Formulate the ability to consider potential career paths and understand what their strengths are and what their career aspirations are.
- Demonstrate an understanding for the practical matters involved in pursuing and maintaining a professional Fine Art practice in the professional world.
- Perceive the processes of applying to galleries, funding applications, self-promotion, and what it means to stage an exhibition.
- Organize their art work presentation visually, textually, orally and digitally (portfolio or online platform) so as to assist their professional path.
- Recognize different aspects of working within contemporary art world(s).
- Review different types of exhibition development aspects and engage in thinking of how to set up an exhibition.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Appraise different types of professional paths and work that fine artists can engage in within the contemporary art field and the wider creative industries.
2. Demonstrate awareness of different aspects of exhibition making- curating, exhibition design, catalogue development, communication and promotion.

3. Identify own strengths and abilities and start thinking what direction they would like to follow as professional practitioners.
4. Illustrate the ability to talk about their practice as visual artists.
5. Evaluate their abilities of working effectively with others, a key characteristic of working in the creative field.
6. Demonstrate an awareness of what it means to pursue a professional artist career within an art system and scene and the importance of professional networks, on a local and international level.
7. Create a portfolio and a refined approach towards their artistic practice in consideration with the direction they wish to follow in their professional and/or further academic paths.

Course Content:

1. Professional Fine Art Practice (Commissioning, Exhibiting, Working in the public space, Residencies, Funding)
2. Staging Exhibitions (Development, curating, design, writing and promoting)
3. Education, Administrations and Research
4. Professional Presentation: CV, Artists' statements, Portfolio/ digital platform-website
5. Career Development and Funding procedures
6. Artist statements and presenting one's self. Articulating medium and thematic interests as a practitioner
7. Professional collaborations and Inter-disciplinarity
8. Development of a practical project
9. Artist presentations and portfolio presentation
10. Group critique- reflection on individual student directions

Learning Activities and Teaching Methods:

Lectures, Seminars, workshops, collaborative exercises, exhibition making guidance

Assessment Methods:

Active participation; CV, Artist's Statement; Artist's Diary; Artistic Activity Application.

Required Textbooks/Reading:

Title	Author(s)	Publisher	Year	ISBN
Exhibitions and displays : museum_design concepts, brand presentation, trade show design	Schittich, Christian.	Birkhäuser	2009	978376439955972 7.6 22

Museum culture: histories, discourses, spectacles	Sherman, D. & Rogoff I.	Routledge	1994	0415092744 (pb) 069
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Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Art Incorporated: the story of contemporary art	Stallabrass J.	Oxford University Press	2004	0192801651 709.049 22
Engaging spaces : exhibition design explored	Herman Kossmann and Mark De Jong	Frame Publishers	2004	9077174400 727.6
Public Art Designing the World's Best	Garrison R.	The Images Publishing Group	2002	1864700823 709.73

EBooks:

Title	Author(s)	Publisher	Year	ISBN
Exhibitions and displays : museum_design concepts, brand presentation, trade show design	Schittich, Christian.	Birkhäuser	2009	EBOOK ISBN 9783034615556 Pro Quest
Curationism: How Curating Took Over the Art World and Everything Else	David Balzer	Pluto Press	2015	EBOOK ISBN 9781783717347 Pro Quest
Issues in Curating Contemporary Art and Performance	Judith Rugg and Michèle Sedgwick	Intellect Books Ltd	2007	EBOOK ISBN 9781841502151 Pro Quest
New Museum Theory and Practice: An Introduction	Marstine, Jant	Malden, MA: Wiley-Blackwell.	2006	EBOOK ISBN 9781405105590 Pro Quest
Behind the Scenes of Artistic Creativity: Processes of Learning, Creating and Organising	Tatiana Chemi, Julie Borup Jensen, and Lone Hersted	Peter Lang GmbH, Internationaler Verlag der Wissenschaften	2014	EBOOK ISBN 9783653044157 Pro Quest