



Course Syllabus

Course Code	Course Title	ECTS Credits
ARCH-400	Visual Cultural Studies	4
Prerequisites	Department	Semester
-	Architecture	Fall
Type of Course	Field	Language of Instruction
Major elective	Architecture	English
Level of Course	Lecturer(s)	Year of Study
1 st Cycle	Haris Pellapaisiotis	4 th
Mode of Delivery	Work Placement	Corequisites
Face to face	N/A	-

Course Objectives:

The main objectives of the course are to:

- Look at the various attempts by cultural commentators, photographers, artists, architects and philosophers to describe and explain the nature of the image, human imagination, and visual experience.
- Introduce students to different ways of looking and seeing.
- Introduce students to key theoretical texts which have influenced the way we view and perceive the world around us.
- Draw attention to the construction of visual images.
- Look at the way the visual image is regulated through different types of photographic and other lens based practices.
- Examine the relationship between viewer and what is viewed.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Demonstrate critical awareness of the ways visual images particularly in photography, film and video are constructed based on systems of representation and how such images are in turn used to construct meaning.
2. Demonstrate the ability to evaluate, present and discuss the construction of images and how meaning is constructed.
3. Demonstrate a level of understanding and use of cognitive and analytic research skills.
4. Formulate arguments on complex themes and present such arguments within debating forums.

Course Content:

- Introduction to visual culture, general overview seminar. Followed by research assignment
- Students present and discuss research findings
- The image and language / reading photographs (seminar) research assignment given.
- Observation workshop
- Seminar on the politicization of the image □ Students discuss project work
- Students complete assignment
- Image representations of the city – seminar. Essay assignment
- Research work discussed
- Students work on assignment / Project progress discussed
- Students make final edits / Students present work to class

Learning Activities and Teaching Methods:

Seminars, Practical Workshops, Critique, Discussions, Practical Assignments, Visual Research Assignments, Written Assignments

Assessment Methods:

Ongoing CourseWork, Written Paper, Project Work, Research, Quality of Production and Presentation.

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
An Introduction to Visual Culture	Mirzoeff, N	Routledge	1999	0-415-15876-1

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Visual Culture: the reader	Evans, J and Hall, S	The Open University / Sage	2002	076196248