Course Syllabus

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>ECTS Credits</th>
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<tbody>
<tr>
<td>ART-110</td>
<td>Introduction to Visual Arts</td>
<td>6</td>
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Prerequisites
- Department: Design and Multimedia
- Semester: Fall | Spring

Type of Course
- Required Field: History and Theory of Art
- Language of Instruction: English | Greek

Level of Course
- 1st Cycle
- Lecturer(s): Dr Chrystalleni Loizidou
- Year of Study: 1st

Mode of Delivery
- Work Placement: N/A
- Co-requisites: None

Course Objectives:

The main objectives of the course are to:
- Introduce students to basic concepts of visual arts and visual culture.
- Demonstrate the fundamental nuances of looking, seeing and gazing, and their connotations.
- Introduce contextual studies and institutional critique in order to display notions of the object, objecthood, objectification, objectivity.
- Present key discourses about the position of the self and modes of subjectivity in art history and cultural studies.
- Equip students with tools to develop an analytical and critical approach to the image and the object in art and culture.
- Encourage students to consider contemporary visual culture discourses in relation to their creative practice or field of study.
- Demonstrate the importance of research and curiosity.

Learning Outcomes:

After completion of the course students are expected to be able to:
- Understand the historicity of art and culture and the conditions of their development.
- Adopt analytic tools to problematize entrenched beliefs.
• Apply concepts of seeing, objectivity and subjectivity in visual culture analysis.
• Respond critically to contemporary theoretical discussions concentrating on basic principles of visual analysis.
  Demonstrate basic research skills and use with comfort the library, online databases and other archives.

Course Content:

Looking
1. Looking: How looking has come to be central in understanding art
2. Ways of seeing. Seeing, Looking, Gazing
3. Non-visual visual culture
4. Tutorials
   The object
5. The object: The object of art vs. the everyday object
6. The readymade
7. The context
8. Tutorials
   The self as object
9. Objectification: The Subject as the Object
10. The boundaries of the body in art
11. Identity, Gender and Sexuality
12. Presentations

Learning Activities and Teaching Methods:

Lectures, seminars, workshops, group and individual tutorials, exercises, essays, field trips, archive visits.

Assessment Methods:

Participation, oral presentations, mid-term progress report / essay proposal, written exercises.
### Required Textbooks / Readings:

<table>
<thead>
<tr>
<th>Title</th>
<th>Author(s)</th>
<th>Publisher</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Ways of Seeing</em></td>
<td>Berger, J.</td>
<td>Penguin</td>
<td>1972</td>
</tr>
<tr>
<td><em>Art and its Objects</em></td>
<td>Wollheim, R.</td>
<td>Cambridge University Press</td>
<td>1980</td>
</tr>
<tr>
<td><em>The Body in Contemporary Art</em></td>
<td>O’Reilly, S.</td>
<td>Thames &amp; Hudson</td>
<td>2009</td>
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<tr>
<td><em>Body Art / Performing the Subject</em></td>
<td>Jones, A.</td>
<td>University of Minnesota Press</td>
<td>1998</td>
</tr>
<tr>
<td><em>Art + Objects</em></td>
<td>Harman, G.</td>
<td>Wiley</td>
<td>2018</td>
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<td><em>Art and Objecthood</em></td>
<td>Fried, Michael</td>
<td>University of Chicago Press</td>
<td>1998</td>
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<tr>
<td><em>The Explicit Body in Performance</em></td>
<td>Schneider, R.</td>
<td>Routledge</td>
<td>1997</td>
</tr>
<tr>
<td><em>What the body cost: Desire, History, Performance</em></td>
<td>Blocker, J.</td>
<td>University of Minnesota Press</td>
<td>2004</td>
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<tr>
<td><em>Kant after Duchamp</em></td>
<td>Duve, T. de</td>
<td>The MIT Press</td>
<td>1996</td>
</tr>
<tr>
<td><em>The Pervert’s guide to Cinema 1,2,3 [film]</em></td>
<td>Fiennes, S. (dir.)</td>
<td></td>
<td>2006/9</td>
</tr>
<tr>
<td><em>The value of things</em></td>
<td>Cummings, N. and Lewandowska, M.</td>
<td>Birkhauser</td>
<td>2000</td>
</tr>
<tr>
<td><strong>The object</strong></td>
<td>Hudek, A. (ed.)</td>
<td>The MIT Press</td>
<td>2014</td>
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