

Academic Personnel Short Profile / Short CV

University:	University of Nicosia
Surname:	Christoforou
Name:	Maria
Rank:	Lecturer
Faculty:	School of Humanities and Social Sciences
Department:	Design and Multimedia
Scientific Domain: *	Multimedia

** Field of Specialization*

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title
Doctoral candidate	Jan. 2019	Nottingham Trent University	Art and Design	Mixed realities
MA in Interactive Multimedia	2002	University of the Arts. London School of Printing	Media and Communications	Interactive computer games and their impact on children's education, mental and physical balance.
BA in Graphics Communication	2001	University of Nicosia (Intercollege)	Graphics Communication	Human balance and art installations
Associate degree in Science	1999	University of Indianapolis	Science	Associate degree
Executive Secretarial Diploma	1994	English Tutorial Centre	Secretarial	Diploma
Life Coaching Certificate	2019	National and Kapodistrian University of Athens	Association for Coaching AC Accredited	Certificate

Employment history – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
Sep. 2006 Full time (*2004-06 part time)	present	University of Nicosia	Nicosia/Cyprus	Lecturer
Sep. 2003	June 2006	Government Spokesman's Office at the Cyprus Press and Information Office (PIO)	Nicosia/Cyprus	Government Spokesman's Personal Assistant
Sep. 1996	June 2001	Registrar of Companies	Nicosia/Cyprus	Name's Examiner in the documentation department

Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)

Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	17-19 June 2022	<i>"Theatre, performance, technology and semiotics: The interaction of various technologies and platforms, in reconstructing narrative and reforming symbolic meanings, in performing arts."</i>	Christoforou, M., Fotiadou, A.	4 th International Conference of Semiotics and Visual Communication (SVC) Cyprus University of Technology, Limassol, Cyprus. Paper Presenter. https://cyprus-semiotics.org/wp-content/uploads/2022/06/ICSV-C4-PROGRAM_17-to-19th-of-JUNE22-updated-14_6.pdf	Conference Proceedings	
2	Dec. 2021	<i>"IASTE Conference", "London Design Festival UAL", "6th joint symposium of the Folklore Society and the Royal Anthropological Institute", "Displacement: Buffer Fringe Festival", "W.S. Immersive Hybrid Exhibition"</i>	Christoforou, M.	SHSS Newsletter 03/2021-22, University of Nicosia. https://issuu.com/shss_unic/docs/shss_newsletter_03_2021-22	03/2021	15,23, 24
2	Oct. 2021	<i>Women's Stories, Immersive Storytelling Hybrid Exhibition, Catalogue.</i>	Christoforou, M.	ISBN 978-9925-7833-0-4 Rebirth United Artist	1	24

		The catalogue includes images and description of the hybrid immersive exhibition Women's Stories, October 2021.				
3	7-8 Oct. 2021	<i>"Corona Haikus Project, a response to the lockdowns and an invitation to look to the world around us with new eyes and the need to create new forms of art in a space to be together and to feel connected."</i>	Christoforou, M.	6th joint symposium of The Folklore Society and the Royal Anthropological Institute: Creativity during the Covid lockdown: Life and Renewal During the Pandemic, London, United Kingdom. Paper Presenter: https://folklore-society.com/event/creativity-during-the-covid-lockdown-life-and-renewal-during-the-pandemic/	Conference Proceedings	
4	31 Aug. 3 Sep. 2021	<i>"The combination of digital and physical environment in contemporary interactive Theatrical performances in Cyprus. Their aim at enabling the participant to practice unique experiences and emotions."</i>	Christoforou, M.	IASTE 2020, International Association for the Study of Traditional Environments: Virtual Traditions: The Transience of Tradition in changing Geographies and Global Landscapes, Nottingham Trent University, United Kingdom. Poster session http://iaste.org/iaste-2021-conference-program/	TDSR VOL. XXXIII No I	14
5	27 March 2021	<i>"Corona Haikus Project, a response to the lockdowns and an invitation to look to the world around us with new eyes, to detect the essence and the multiple interpretations of daily routines."</i>	Christoforou, M.	Royal Anthropological Institute Film Festival 2021 (RAI FILM FESTIVAL 2021) Conference Panel 13: Our pandemic lives: Photographing the pandemic Paper Presenter: https://festival.raifilm.org.uk/collection/conference/	Conference Proceedings	

				Available presentation: Creative Engagement with Crisis Conference on Vimeo		
6	Feb. 2021	“Royal Anthropological Institute Film Festival, RAI 2021”,	Christoforou, M.	SHSS Newsletter 02/2021, University of Nicosia SHSS Newsletter 02 2021 – University of Nicosia (unic.ac.cy)	02/2021	14-15
7	1 Dec. 2020	“Corona Haikus Community”	Christoforou, M.	SHSS Newsletter 01/2020-21, University of Nicosia https://issuu.com/shss_unic/docs/nsletter_01h	01/2020-2021	10-11
8	8 May 2019	“ <i>The contribution of digital technologies in contemporary theatrical and performing arts and the impact on audience perception and artistic outcome.</i> ”	Christoforou, M., Fotiadou, A.	5 th International Motion Festival Cyprus 2019, European University, Nicosia - Cyprus. Paper Presenter: https://motionfestivalcyprus.com/speakers-2019/	Conference Proceedings	
9	Oct. 2018	Booklet “ <i>Theatrical performances and workshops at School</i> ”	Christoforou, M.	ISBN 978-9925-7496-0-7 LWP	1	28
10	3 April 2017	“ <i>E Democracy: Prospects, risks and impact on online free expression.</i> ”	Christoforou, M., Iacovides, S.	Freedom of Expression in the Digital Age: 2 nd International Conference. The Mass Media Institute and the Department of Communication, University of Nicosia – Cyprus. Paper Presenter: 2nd International Conference on: “The Right of Freedom of Expression in the Digital Age” – University of Nicosia (unic.ac.cy)	Conference Proceedings	
11	May 2016	“ <i>Virtual worlds' influences on our mental balance and physical health: a survey with philosophical approaches.</i> ”	Christoforou, M., Michael, D.	Eurographics 2016 ACM Siggraph Conference on Motion in Games 2015 (MIG 2015), Lisbon, Portugal. Poster Session	Conference Proceedings	

				Motion in Games 2016 announced! – ACM SIGGRAPH Conference on Motion in Games 2015 – MIG (inria.fr)		
12	May 2014	Book “Crisis & Comments”	Christoforou, M.	ISBN 978-9963-711-22-2 University of Nicosia Press	1	200
13	Sep. 2011	Book “From Canvas to Screen”	Christoforou, M.	ISBN 978-9963-711-06-2 University of Nicosia Press	1	121
14	April 2009	“A comparison of the new interactive environment games, classic computer games and traditional games, and their impact on children’s education, mental and physical balance.”	Christoforou, M., Lagos, A.	V International Conference on Multimedia and Information and Communication Technologies in Education (m-ICTE 2009 Lisbon, Portugal. Paper Presenter	Conference Proceedings	

Solo Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)

Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1	13-20 Oct. 2021	6 th Solo Hybrid Immersive Exhibition “Women’s Stories”. The hybrid exhibition was an immersion in the virtual and physical world, which exuded a theatrical atmosphere and combined, in an experimental way, new methods of visual expression are presented through digital art, 3D artwork, 360-degree immersive VR video, music, mixed materials, constructions, sculpture and performance. https://www.youtube.com/watch?v=rGkCj93_LzQ	International	-Cyprus Chamber of Fine Art (EKATE) -Nottingham Trent University -Bergen National Academy of Art and Design	Creator The event combined three projects. The VR immersive storytelling Women’s Stories, the 3D visual storytelling installation, with sound and motion, entitled Leave the hens alone and the Corona Haikus Co-creative interactive documentary.

2	27 May 2017	5 th Solo Exhibition: <i>“Tangram, the link between mathematics and art”</i> . An interactive workshop-exhibition with visual aids, paintings, tangram and (VR) virtual reality. The artwork illustrated the connection between mathematics and art through geometry (tangram artworks), classical painting (golden ratio) and digital art.	Local	Gruppo Casa Nicosia - Cyprus	Creator Solo-Interactive Exhibition Digital and mixed media Artist
3	3-4 May 2014	4 th Solo Multimedia and mixed media exhibition: <i>“Crisis & Comments”</i> . A visual act with 3D construction installation with sound and performers. The artwork illustrated a surrealistic view of economic crisis. Participants interacted with the actors in a constructed environment that combined mixed media, video art, and 3D paintings. ISBN 978-9963-711-22-2	Local	Kasteliotissa Hall, Nicosia - Cyprus	Creator Solo Exhibition Digital and mixed media Artist
4	6-10 June 2011	3 rd Solo Multimedia Exhibition: <i>“Be aware of the apples”</i> . The exhibition illustrated and proposed specific examples of women's multifaceted roles, inner loneliness and complexity of personality. It aimed to give “voice” and challenge stereotyping through the use of digital art and mixed media, which aimed to create a new aesthetic experience.	Local	Peace Hall, Nicosia - Cyprus	Creator Solo Exhibition Digital and mixed media Artist
5	31 Oct.- 2 Nov. 2008	2 nd Solo Multimedia Exhibition: <i>“Finding the truth in Fairytales”</i> . With a unique approach, the exhibition presented an alloy of video art, sound, installation, drawing, painting and photograms, based on the fairy tales and the effect they have on each one of us.	Local	Stoa Aeschylou, Nicosia - Cyprus	Creator Solo Exhibition Digital and mixed media Artist

6	June 2007	1 st Solo Multimedia Exhibition: <i>"Rebirth"</i> . Through a subversive and extremely interesting approach to the issue of life - birth and rebirth – the exhibition described multifariously, using animation and painting, photograms, sound and motion, beauty and ugliness, joy and pain. It gave emphasis to the endless cycle of birth, life and love, which beats death.	Local	Lions House, Nicosia - Cyprus	Creator Solo Exhibition Digital and mixed media Artist
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Group Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)					
Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1	Oct. 2021	Buffer Fringe Festival 2021, Nicosia Theme: <i>"Displacement"</i>	International	Online exhibition https://www.researchcatalogue.net/view/1304585/1304586	Digital Artist Project: <i>Displacement</i>
2	26-28 Sep.2021	UAL's showcase at the London Design Festival: Together in Europe: Creative communities for change. <i>"Digital Immersive Artwork Women's Stories"</i>	International	London Design Festival, UK, UALxLDF: Exploring our creative relationship with Europe for London Design Festival UAL (arts.ac.uk)	Digital Artist My work was featured in the online exhibition with an audience of academics, industry creatives, and the public.
3	March 2020 - June 2021	Corona Haikus Project Artwork: <i>"Corona dairies - Visual Poetry in times of isolation"</i> Medium: Image and poems	International	www.coronahaikus.com	Visual Artist
4	July 2020	Corona Haikus Project Artwork: <i>"Corona Haikus Journey"</i> Medium: Video Art	International	http://youtu.be/COXu0esDRjs	Digital Artist

5	17 Oct. 2018- 30 Nov. 2018	Biennale Cyprus Artwork title: " <i>Vice-Versa</i> " Medium: Video Art	International	Pierides Museum Larnaca/Cyprus	Group Exhibition Duo/ Digital Artist Info: ISBN 978-9925- 7489-0-7, p.73
6	Nov. 2012	10 th Pantheon International Xperimental Film & Animation Festival, Cyprus Artwork title: " <i>Memories</i> " Medium: Video Art	International	Nicosia/Cyprus	Group Exhibition Digital Artist
7	Nov. 2010	9 th Pantheon International Xperimental Film & Animation Festival, Cy Artwork title: " <i>The apple</i> " Medium: 2D Animation	International	Nicosia/Cyprus	Group Exhibition Digital Artist
8	Sep. 2010	Urban Festival Artwork title: " <i>Conversations with a drum</i> ". Medium: Digital media	International	Nicosia/Cyprus	Group Exhibition Duo/ Digital Artist
9	Nov. 2010	15 th Japan Media Arts Festival, Japan Media Arts Plaza, Japan Artwork title: " <i>Catch me</i> " Medium: Experimental animation:	International	Japan	Group Exhibition Duo/ Digital Artist
10	Nov. 2009	8 th Pantheon International Xperimental Film & Animation Festival, Cy Artwork title: " <i>The Frog</i> " Medium: Video Art	International	Nicosia/Cyprus	Group Exhibition Digital Artist

* Specify venue, geographic location etc

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)

Ref. Number	Date	Title	Funded by	Project Role*
1	June 2020-present	Local Research Control Group for Cyprus (LRCGs) http://creationproject.eu/	European Community	Member of the advisory committee for cultural and arts entrepreneurship for marginalized women. Consulting/evaluating participations.
2	March 2020-2021	Corona Haikus Project Visual Poetry in times of isolation www.coronahaikus.com	Sandelion Productions The projects' research outcome has been presented in various, exhibitions, festivals and conferences.	Co-Curator Christoforou, M., Thibault, D., Stehlikova, T.
3	Sep. 2020-2012	Performances for children: "Waiting for the Dragonflies" (July 2021), "Finding your own star" (Sep. 2020), "Magical World" (March 2019), "The owl who wanted them all" (Oct.2018), "Home little home" (Aug. 2016), "Let's go for a ride" (Feb. 2016), "Shall I tell you a secret?" (Sep. 2015), "The envious owl" (Sep. 2014), "Are you afraid of the dark?" (Feb. 2013), "Hello" (Sep. 2012) Theatrical play-lectern for adults: "Women's Stories with happy ending", (Oct.2018), "Who do I want to be" (March 2018), "Tracing female aspects" (Feb. 2017)	Interactive educational performances for children, in Collaboration with The Little Worry people Art and Drama Studio. The projects are supported by the Ministry of Education and Culture "Πρόγραμμα Πολιτισμός": http://www.moec.gov.cy/politistikes_ypiresies/programmata.html The aims of these interactive theatrical performances are to help children to overcome psychological fears and encourage empathy and confidence. Many performances indirectly investigate the audience's senses with new technologies, through the integration of a unique plot and the use of digital media. Interactive performances and play-lecterns for adults. In Collaboration with Rebirth United Artists. The projects are supported by the Ministry of Education and Culture "Πρόγραμμα Πολιτισμός": http://www.moec.gov.cy/politistikes_ypiresies/programmata.html The performances include animation and VR and aim to encourage audience to become spectators of their own feelings and to redefine their senses.	Coordinator and various expertise: Digital Artist Animator, Art Director, Play-Writer and Co - Organizer

*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other

**Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.
List the five (5) more recent**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	17-19 June 2022	4 th International Conference on Semiotics and Visual Communication (SVC) Cyprus University of Technology, https://cyprus-semiotics.org/wp-content/uploads/2022/06/ICSVC4-PROGRAM_17-to-19th-of-JUNE22-updated-14_6.pdf	Chair Conference room 101	Announcing the presenters, handling questions, managing time.
2	10-12 May 2022	University of West Attica, Athens, Greece	Invited Speaker	Presentation of new methodologies in digital storytelling. Erasmus + Teaching Mobility.
3	25 March 2022	Roundtable Discussion: <i>i-Docs and More - Than-Human Encounters</i> . Ithaca College. Organized by I-Docs and FLEFF (Finger Lakes Environmental Film Festival) https://www.ithaca.edu/intercom/2022-03-24-fleff-25th-anniversary-idocs-and-more-human-encounters-friday-march-25-12-130	Attendee	The roundtable featured new media practitioners and theorists diving into how emerging new media forms enter into, think through, and remake entangled environments. It featured interactive engagement among participants to unpack these practices and ideas.
4	18-26 Sep. 2021	Panel discussion, " <i>Together in Europe: Creative communities for change</i> ". Available at UALxLDF: Exploring our creative relationship with Europe for London Design Festival UAL (arts.ac.uk) London College of Communication. Chaired by Dr Nicky Ryan, Dean of Design UALxLDF: Exploring our creative relationship with Europe for London Design Festival UAL (arts.ac.uk)	Attendee in the panel discussion.	Discussion on how the creative industries is changing and the possibility to disrupt existing models of work and bring fresh perspectives with a social purpose.

5	27 March 2021	Royal Anthropological Institute Film Festival 2021 https://raifilm.org.uk/ Round table discussion, panel 13, <i>Our pandemic lives: photographing the pandemic</i> . Convenor: Caroline Bennett (Victoria University of Wellington) https://raifilm.org.uk/2021-conference-panels/#9499	Panel member of the round table discussion.	Discussion on the use of photography, individual and collaborative, in the COVID19 pandemic. The way it highlights new socialities and existing global systems. Providing ways on how Photography is documenting and commenting on crises.
6	April 2020-present	International Association for the study of Traditional Environments. http://iaste.org	Member	Member and Participant
7	June 2019	IXXOMALL ecommerce company based in Germany www.ixxomall.com/	Consultant Content Writer Logo Designer	Consulting services in regards company's commercial mantras and aesthetics.
8	8-9 May 2019	5 th International Motion Festival Cyprus 2019, European University, Nicosia- Cyprus	Member of IMF's Award Jury	Evaluate participations (Animation -category)
9	27-31 May 2018	Bezalel Acadent of Arts and Design, Jerusalem, Israel	External Examiner/ Invited Speaker	Evaluate Student's projects. Erasmus + Teaching Mobility.
10	5-7 May 2017 - 20 June 2015	Startup Cyprus http://startupcyprus.org/ Supported by Bank of Cyprus.	Mentor for multimedia projects/ applications for Startup live.	Evaluate projects The main goal of the European Startup Network is to harmonise the European startup ecosystems with respect to the legal environment, market access and entrepreneurial culture within each country.

**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.
(max total 10)**

Ref. Number	Date	Title	Awarded by:
1	Fall 2014	2 nd Award Tutor for the Multimedia competition water project, Cyprus.	Cyprus Water Management, Cyprus
2	July 2002	Award Third prize winner of the Playstation 2 Innovation awards for the Interactive Movie: "Elements".	Playstation 2/ London - UK
3	May 1998	Award Winner of the Pancyprian Competition for the best Logo for the campaign "Against Violence in the Family", Cyprus.	Non-Profit Organization Violence in the Family, Cyprus
4	Nov. 1998	Award Winner of the best Christmas card design for the Telethon Campaign, Cyprus	Telethon, Cyprus
5	May 1990	Honorary Diploma for the environment-painting exhibition for Greenpeace, France	Greenpeace, France
6	May 1989	Honorary Diploma for the environment-painting exhibition for Greenpeace, France	Greenpeace, France

**Other Achievements. List the five (5) more recent and other five (5) selected.
(max total 10)**

Ref. Number	Date	Title	Key Activities:
1	6 July 2022	Workshop: "In search of a new Greek ampersand" https://ictvc.org/2022/en/programme-temp/workshops/ Organized by 8th ICTVC 2022 / Beyond the obvious Typography and Visual Communication in times of disruption https://ictvc.org/2022/en/	Attendee
2	12 March 2022	Workshop: Digital animation and Gifs, BA Interactive Media and Animation, for Robolab.Cyprus students.	Co-Trainer - Christoforou, M., Aristidou, P. Demonstration of Gigs techniques
3	24 July 2021 20 July 2021	LEADD:NG WORKSHOPS: <i>Augmented Reality – Merging the Physical and the Digital</i> , LEADDI:NG, University of Nottingham,	Attendee

		Supported by: European Union, European Regional Development Fund & Midlands Engine https://www.nottingham.ac.uk/go/leaddng <i>Digital Heritage Experiences</i> , LEADDI:NG, University of Nottingham, Supported by: European Union, European Regional Development Fund & Midlands Engine https://www.nottingham.ac.uk/go/leaddng	
4	5 Sep.2020	“ <i>Disruptive Traditions</i> ”, the pandemic and its impact on traditional built environments. The Virtual Seminar is organized by the International Association for the study of traditional environments. (http://iaste.org/)	Attendee
5	2 July 2020	“ <i>Co-creating in times of corona pandemic</i> ” The Webinar is organized by I-Docs Community Conversations. (http://i-docs.org/media/)	Attendee
6	May 2020 March 2019-2013	HandShake with ICT – Information Communication Technologies. Workshops organized by the University of Nicosia, Dep. of MIS. “ <i>Ανακαλύπτω τον κόσμο του Ανιμέισιον</i> ”, Webinar 8 May 2020. A variate of conventional workshops in “ <i>Creating Linear Animation</i> ”, were offer during the period: March 2019-2013	Co-Trainer Christoforou, M., Aristidou, P. Demonstration of basic animation techniques.
7	March 2020	Theatrical play: <i>The Swallow</i> , Garage production, Engomio Theater Cultural Centre.	Poster Designer
8	May 2019	Master-class workshop: “ <i>Introduction to video mapping for artistic creation</i> ”. Organized by the 5 th International Motion Festival Cyprus 2019, European University, Nicosia, Cyprus. 10 March 2019	Co-Trainer - Christoforou, M., Fotiadou, A. Demonstration of Video Art and Video Mapping. Their use as artistic creations in performing arts, theatre, spatial design, installations and artworks. Software demonstration Qlab, MadMapper and HeavyM.
9	June 2017-2019	Workshop: “Flip book making”, organized by the University of Nicosia, Dep. of Design and Multimedia. *Collaboration with CCC17 Cyprus Comic Convention as educational partners.	Co-Trainer Christoforou, M., Aristidou, P. Demonstration of Flip book techniques

		*Cyprus Comic Con is a non-profit organization, dedicated to spreading the appreciation of popular culture in Cyprus, through its annual weekend convention and other events.	
10	May 2015-2021	Articles in local newspapers and educational press regarding different multimedia fields, which include social, cultural and philosophical approaches (i.e., cyber-bullying, interactive theater and new technologies, virtual reality and human transcendence).	Article writer in daily local educational Press www.paidiasnews.com
11	March 2012	Certificate of participation in Insight out HFF Academy 2012, International symposium on digital production methods in film and television. Awarded and organized by Insight Out/HFF Academy, Germany. Scholarship - Funded by Media Desk (EU).	Trainee in digital media techniques
12	July 2011	Certificate of participation in Transistor 2011. The training integrated 3D cinema and stereoscopy as a part of the series of workshops for film and audiovisual professionals. Awarded and organized by Czech Republic, CIANT (International Centre for Art and New Technologies). Scholarship - Funded by Media Desk (EU).	Trainee in 3D cinema techniques
13	Sep. 2005	Certificate of participation in "Arista" Script writing seminars and training. Awarded and organized by Arista United Kingdom Scholarship - Funded by Media Desk (EU).	Trainee in Scriptwriting