



## Call for Track Chairs

**The EuroMed Academy of Business announces the  
3rd Annual EuroMed Conference**

**November 11-12, 2010  
University of Nicosia, Cyprus**

### EMRBI Presidents

Prof. Demetris Vrontis, Dean  
School of Business,  
University of Nicosia,  
Nicosia, Cyprus

Prof. Yaakov Weber, Chair  
Dept. of Strategy and Entrepreneurship  
School of Business  
College of Management, Israel

### Conference Chairs

Dr Ioanna Pappasolomou, Dr Alkis Thrassou, and Dr Yioula Melanthiou,  
School of Business, Department of Marketing, University of Nicosia, Cyprus



# CALL FOR TRACK CHAIRS

The EuroMed Research Business Institute solicits proposals for hosting specific tracks at the 3<sup>rd</sup> Annual Conference of the EuroMed Academy of Business.

Prospective track chairs should submit a short description of subjects that will be included in their track. The proposed track should not be too general, but also not overly specialized, thus being able to attract a wide audience of people sharing similar interests. Proposals from industry are also welcomed.

All track proposals will be reviewed by the Conference Organizing Committee with respect to the above criteria. The committee reserves the right to: (1) accept the proposal as it is, (2) recommend merging of similar proposals with a considerable overlap, (3) reject the proposal.

Upon acceptance of a proposal, the track chairs will be notified of the timetable and related responsibilities. The deadline for track proposal submission is January 11, 2010. The acceptance of track proposals will be announced before the end of January, 2010.

We expect all Track Chairs to start the review process at the end of April and complete it by mid June 2010. Upon receiving all reviews, the track chairs are responsible to send them timely to the Conference Organizing Committee together with their recommendation on whether the paper should be accepted or rejected.

Track chairs will get a specific schedule for accomplishment of the review process. They will be responsible, among other things, for:

- preparing the list of reviewers
- distributing papers/abstracts to reviewers with guidelines and evaluation forms (these will be provided by the EuroMed Academy of Business)
- make sure that the review forms are returned back to them on time
- following the reviews, the track chairs are required to provide for each paper/abstract their own accept/reject recommendation
- submitting all recommendations by Mid June, 2010 (the specific date will be announced)

All proposals should be submitted electronically and **in a Word.doc format only** to Dr. Shlomo Tarba [tarba2003@gmail.com](mailto:tarba2003@gmail.com)