



Course Code TOUR 470	Course Title Tourism and Transport	ECTS Credits 6
Department Hospitality, Tourism and Sports Management	Semester Fall / Spring	Prerequisites Senior
Type of Course Major/Elective	Field Tourism/ Business	Language of Instruction English
Level of Course 1 st Cycle	Year of Study 4 th	Lecturer(s) Dr Werner Gronau/ Dr Prokopis Christou
Mode of Delivery face-to-face	Work Placement N/A	Co-requisites None

Objectives of the Course:

The main objectives of the course are to:

- Introduce students to the various fields of transportation relevant for the tourism industry:
 - Land-based transportation (public transport, railroads, private car, etc.)
 - Water based transportation (cruise and ferry industry, freight-ship-tourism, etc.)
 - Airline-industry (scheduled flight, charter flight, low-cost-carrier, etc.)
- Familiarize students with the important role of transportation for destinations accessibility, internally as well as externally.
- Stress the changing framework-conditions for transportation
 - Peak-oil
 - Climate change
 - Emissions trading
 - Etc.
- Develop in students:
 - awareness towards the need of the integrating of transportation in tourism development
 - the ability to analyze and forecast possible transportation needs for a certain destination

Learning Outcomes:

After completion of the course students should be able to:

1. **provide** an overview on all tourism relevant transportation sectors
2. **manage** transportation needs for certain destination

3. **evaluate** the role of transportation as tourism attraction
4. **critically analyze** the limits of further infrastructure development
5. **articulate** the consequences of steadily increasing transportation infrastructure

Course Content:

- Overview on the transportation sector
- Land-based transportation
- Water-based transportation
- Airline industry
- Changing framework conditions for transportation in the times of climate change
- Methodology of transportation surveys and techniques for forecasting transportation needs and the adequate infrastructure
- Basic concepts transport planning
- Transportation as a tourism attraction (orient-express, etc.)

Learning Activities and Teaching Methods:

PowerPoint Lectures, videos, assignments/exercises

Assessment Methods:

Students', project, exercises, Mid-Term exam, Final exam

Required Textbooks/Reading:

Author	Title	Publisher	Year	ISBN
Page, S.	Tourism and Transportation	Sage	2008	9780131249455

Recommended Textbooks/Reading:

Authors	Title	Publisher	Year	ISBN
Goeldner, C. R. & Brent Ritchie, J. R.	Tourism Principles, Practices, Philosophies	John Wiley and Sons	2008 11th ed.	978-0-470-08459-5