



Course Syllabus

Course Code	Course Title	ECTS Credits
TOUR-450	Sustainable Tourism	6
Prerequisites	Department	Semester
Senior	Management	Fall / Spring
Type of Course	Field	Language of Instruction
Compulsory	Tourism, Leisure and Events Management	English
Level of Course	Lecturer(s)	Year of Study
1 st Cycle	Philippos Drousiotis	4 th
Mode of Delivery	Work Placement	Corequisites
Face to Face	N/A	N/A

Course Objectives:

The main objectives of the course are to:

- Introduce students to the concepts of sustainable tourism and civic responsibility.
- Create awareness on problems in the field of evaluating and measuring sustainability.
- Analyse the opportunities and economic potential of sustainability in tourism.
- Conduct research on social, scientific or ethical-related tourism phenomena.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Articulate the nature, role and dimensions of sustainability.
2. Measure the degree of tourism sustainability by using evaluation techniques.
3. Implement innovative methods in order to create a more sustainable living.
4. Critically review advantages and disadvantages of the concept.
5. Evaluate human relations for effective performance and management efficiency.
6. Conduct field research (gather and interpret relevant data) to inform judgments on social, scientific or ethical issues in tourism.

Course Content:

- Introduction to Sustainable Tourism.
- The context of sustainability (Globalization, Global Development and more).
- Sustainability views Tourism: Sustainability a barrier to tourism development?
- Transportation views sustainable tourism
- Sustainability Accreditation for Tourism Industry
- Measure Sustainability in the context of Tourism
- Rural Tourism as a form of sustainable Tourism?
- Cruise Tourism a form of sustainable Tourism?
- Ecotourism a form of sustainable Tourism?
- Volunteer Tourism a form of sustainable Tourism?
- Researching social, scientific and ethical issues.
- Explore the Future of Sustainable Tourism.

Learning Activities and Teaching Methods:

PowerPoint Lectures, videos, student presentations/assignments/exercises

Assessment Methods:

Students' PowerPoint presentations, assignments, exercises, Mid-Term exam, Final exam

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Overtourism: Issues, realities and solutions	Rachel Dodds	DeGruyter	2019	ISBN-13: 978-3110620450
Tourism, recreation and sustainability: linking culture and the environment.	McCool, S. F. & Moisey, R. N.	Cabi-Publishing	2006	0851995055

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Sustainable Tourism Management	Swarbrooke, J.	Cabi-Publishing	1999	9780851993140
<ul style="list-style-type: none">• Journal of Sustainable Tourism• Globalization [Journal], ICAAP• Social and Cultural Geography [Journal], Taylor and Francis				