



Course Code TOUR 110	Course Title Geography of Travel and Tourism	ECTS Credits 6
Department Hospitality, Tourism & Sports Management	Semester Fall / Spring	Prerequisites None
Type of Course Major	Field Travel Geography (Destination Geography)	Language of Instruction English
Level of Course Undergraduate	Year of Study First	Lecturer Dr. James Leigh
Mode of Delivery face-to-face/ distance learning	Work Placement N/A	Co-requisites None

Objectives of the Course:

The main objectives of the course are to:

- **Develop academic method: thinking, research, referencing, collating and** integrative skills with initiative and originality.
- **Develop in students the basic understanding and introductory skills to work with** geography
- **Introduce students to the nature of geography**
 - To know the main physical and political landforms and climate variations
- **Help students develop a curiosity and love for the field**
- **Aid students to understand the unique spatial basis of geography**
 - Space: place, position and links
- **Develop in students: Map skills**
 - Abilities to visually represent and interpret facts of geography
 - Basic skills in calculations related to the Travel and Tourism industry
 - ETA, time changes across time zones, touristic gravity (and attraction)
- **To apply these geographical concepts and skills to the study of travel and tourism**

Learning Outcomes:

After completion of the course students should be able to:

- 1. Work with academic method to think, research, reference, collate and** integrate facts and concepts with initiative and originality.
- 2. Work with data and information within the methods of basic** geography

- Interpret maps and data
- Visually represent data in tabulated form or maps as they relate to the field
- Calculate time change, time lapses and ETA
- Calculate and interpret touristic gravity

3. Work with city/airport codes for itinerary

4. Understand the development of transport, travel and tourism

- History
- Societal development
- Technological influences

5. Know the possible positive and negative impacts of tourism on physical and social environment and what can be done to alleviate these

6. Appreciate and explain the place of tourism in modern society

7. Understand the variation in physical and cultural surroundings and their prime importance in the study of tourism

8. Use country or area (regional) case studies to understand or show the principles of the discipline

Course Content:

- **Academic method: thinking, researching, referencing and integrative tasks** with initiative and originality
- **Basic terms and concepts of: geography (physical and cultural) and destination geography**
- **Reasons for travel and destinations**
- **Important landforms and world climate regions**
- **Working with maps, coordinates, continents, nations/cities and their place/position**
- **City/airport codes and itineraries (planning and resources)**
- **Time zones and lapsed time, ETA**
- **World currencies**
- **Historical development of tourism and its destinations**
- **Overview of peoples and culture to appreciate areal difference of humans, and to better communicate across cultural borders**
- **History and modes of transport**
- **Basic contour mapping skills**
- **Calculating touristic gravity for destinations**
- **Regional/country case studies**

Learning Activities and Teaching Methods:

PowerPoint Lectures, videos, lab workshop assignments, discussion, practical exercises, student

presentations/assignments

Assessment Methods:

Students' PowerPoint presentations, assignments, exercises and calculations, MidTerm exam, Final exam

Required Textbooks/Reading:

Author	Title	Publisher	Year	ISBN
Leigh, J.	TRVL-110 Geography of Travel and Tourism, Manual	UNic	Yearly	NA
Leigh, J.	TRVL-110 Geography of Travel and Tourism, Labs/Workshops	UNic	Yearly	NA
LHudman, L. and Jackson, R.	Geography of Travel and Tourism	Delmar	2003	13: 978-0766832565
Collins Longman	Student Atlas	Collins Longman	2001	978-0007103713

Recommended Textbooks/Reading:

Author	Title	Publisher	Year	ISBN/ISSN
Boniface, B. and Cooper, C.	Worldwide Destinations, The Geography of Travel and Tourism	Butterworth-Heinemann	2009	13: 978-0750689472
Lickorish, L and Jenkins, C.	An Introduction to Tourism	Reed	1997	13: 978-0750619561
	International Journal of Tourism Research	Wiley Interscience	Periodical	(electronic): 1522-1970
	National Geographic	National Geographic Society	Periodical	0027-9358
	Tourism Geographies Journal	Taylor and Francis	Periodical	1470-1340
	Tourism Studies: An International Journal	Sage	Periodical	1468-7976
	Tourismos: An International Multidisciplinary Journal of Tourism	University of the Aegean	Periodical	1790-8418