



Course Syllabus

Course Code	Course Title	ECTS Credits
THOM-235	Environmental Management for Tourism and Hospitality	6
Prerequisites	Department	Semester
None	Management	Fall / Spring
Type of Course	Field	Language of Instruction
Elective	Tourism, Leisure and Events Management	English
Level of Course	Lecturer(s)	Year of Study
1 st Cycle	Philippos Drousiotis	2 nd
Mode of Delivery	Work Placement	Corequisites
Face to Face	N/A	N/A

Course Objectives:

The main objectives of the course are to:

- Enable students to describe and understand the specific features of environmental management in the hospitality and tourism industry.
- Evaluate how environmental management systems relate to management as a whole.
- Critically assess environmental impact issues as they related to sustainable hospitality and tourism.
- Conduct field research to inform judgments on social, environmental and/ or ethical-related issues in Tourism and Hospitality.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Identify a number of global environmental problems.
2. Explain the principles, theories and application of environmental management in the hospitality & tourism industry.
3. Recognize the operational constraints and legal obligations surrounding environmental performance in the hospitality & tourism industry.
4. Research, gather and interpret environmental problems in Tourism and Hospitality, along with their societal and ethical implications.

5. Present ideas to different audiences using appropriate media and use IT as a communication and learning tool.
6. Link Environmental Management to Sustainability and Civic Responsibility.

Course Content:

<p>Background Issues in Environmental Management</p> <ol style="list-style-type: none"> 1. National and International Action in Environmental Management 2. Energy Management 3. Water Conservation 4. Packaging and Disposable Products 5. Waste Management 6. Air and Control 7. Noise Control 8. Environmental Business Tool 9. Environmental Audit 10. Reporting on Environmental Performance 11. Green Consumer in Hospitality Industry 12. Research phenomena on the intersection of Environmental Management, Sustainable Tourism and Ethical Approaches

Learning Activities and Teaching Methods:

Lectures, Case Studies Analysis and Discussion, In-Class Exercises, and Presentations.
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Assessment Methods:

Class activities, Role plays Homework, Project, Mid-Term, and Final Exam
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Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Fundamentals Of Environmental Management In Hospitality	SHIKHA PRATAP	ANMOL PUBLICATION	2014	ISBN-13: 978-8126160297

Environmental Management in Hospitality	Metti, M. C.	Anmol	2008	8126132450
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Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Sustainability in the Hospitality Industry: Principles of Sustainable Operations	Chen, J., Sloan, P. and Legrand, W.	Butterworth-Heinemann	2009	0750679689