



Course Syllabus

Course Code	Course Title	ECTS Credits
MCOM-511	Digital Journalism & Citizen Media	6
Prerequisites	Department	Semester
None	Communications	Spring
Type of Course	Field	Language of Instruction
Elective	Journalism	English
Level of Course	Lecturer(s)	Year of Study
2 nd Cycle	Dr. Mike Hajimichael	1 st -2 nd
Mode of Delivery	Work Placement	Corequisites
Face-to-Face	N/A	None

Course Objectives:

The main objectives of the course are to:

- Analyze and explore different the development and effects of citizen's based media initiatives and digital journalism on the contemporary media landscape and public sphere.
- Enhance and increase the capacities of students to become engaged in the existing diverse forms of digital journalism and citizen media through the practice of radio production
- Explain how to set up a radio broadcasting stream for the purpose of a citizen's and or community media initiative

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Have an in-depth understanding of the how digital journalism and citizen media have evolved globally
2. Comprehend the contemporary development of digital journalism and citizen media initiatives in Cyprus
3. Understand the different media outlets available and how these should be set-up based on needs assessment surveys
4. Acquire the production knowledge and skills to be able to engage in radio based citizens media content
5. Be aware of how to set up, promoted and sustain a citizen media based radio stream online

Course Content:

- Introduction to Course, objectives, outline, discussion
- Evolution of digital journalism and citizen media globally and locally and how influential it is on society.
- Developing and designing – the values of needs assessment processes for specific communities
- Exploring a community based citizen media project with radio production in mind – how to do a radio feature
- How the production cycle works from planning an idea, production, editing and broadcasting on an online radio stream

Learning Activities and Teaching Methods:

Interactive lectures, exploring case studies and content, production of radio content

Assessment Methods:

Research on content, production work, assessment of live show

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Community Media – a good practice handbook	Buckley, Steve	UNESCO	2011	978-92-3-104210-2 pdf from MyNotes
Community Media - People, Places, and Communication Technologies	Howley, Kevin	Cambridge University Press	2009	1139443399 Available as an e-book

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Podcast Training Manual	Hajimichael, Mike	UN/author	2014	Pdf from lecturer