



<b>Course Code</b> DES-496	<b>Course Title</b> Graphic Communication Final project II	<b>ECTS Credits</b> 6
<b>Department</b> Design and Multimedia	<b>Semester</b> Fall and Spring	<b>Prerequisites</b> DES-436
<b>Type of Course</b> Major	<b>Field</b> Graphic Communication	<b>Language of Instruction</b> English
<b>Level of Course</b> 1 <sup>st</sup> Cycle	<b>Year of Study</b> 4 <sup>th</sup>	<b>Lecturer(s)</b> Klimis Mastoridis
<b>Mode of Delivery</b> Face-to-face	<b>Work Placement</b> N/A	<b>Co-requisites</b> None

### Objectives of the Course:

The main objectives of the course are to:

- Enable students to demonstrate an understanding of one particular aspect of graphic communication.
- Encourage the development of organisational skills and time management, through self-directed study.
- Engage students in scholarly study of the subject.

### Learning Outcomes:

After completion of the course students are expected to be able to:

1. Use appropriate research tools to produce an academic study relating to critical, cultural, technological, historical and social contexts relevant to subject specialism.
2. Demonstrate an ability to locate, evaluate and analyse appropriate primary and secondary information sources to construct critical arguments.
3. Review the relevant literature and draw on the appropriate methodology for their subject.
4. Demonstrate an understanding of the conceptual interrelationship between design theory and practice.
5. Deploy appropriate academic conventions, relevant images, presentation and communication skills.
6. Organise material and articulate effectively in written form.

### Course Contents:

Students have to finalize their investigation and submit their final BA project/dissertation.

### Learning Activities and Teaching Methods:

Supervision meetings

### Assessment Methods:

- 1) Dissertation of 8.000-10.000 words and presentation / 80%
- 2) Design of the actual dissertation or of a concept related to the content-subject / 20%