



Course Syllabus

Course Code	Course Title	ECTS Credits
DES-426	Graphic Design Work Placement	6
Prerequisites	Department	Semester
DES-286	Design & Multimedia	Fall/Spring/Summer
Type of Course	Field	Language of Instruction
Required	Graphic Communication	English
Level of Course	Lecturer(s)	Year of Study
1 st Cycle	Prof. Klimis Mastoridis	4 th
Mode of Delivery	Work Placement	Corequisites
Face to face	Compulsory	N/A

Course Objectives:

The main objectives of the course are to:

- Relate academic studies to the world of work and integrate classroom theory in the work environment.
- Provide students with the chance to apply theories and principles learned in classroom within a real work environment.
- Familiarize students with a particular career.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Demonstrate effective use of graphic design tools and applications.
2. Identify basic business practices.
3. Organize design projects and work productively and effectively as members of a team.
4. Demonstrate the ability to verbally communicate ideas, concepts and design knowledge.
5. Use critical thinking to tackle design and production problems.
6. Appraise concepts from diverse perspectives.

Course Content:

Students are asked to keep a detailed diary of their work experience and also to collect and file material in whose design and/or production they have been involved.

Learning Activities and Teaching Methods:

Get experience by working in the field.

Assessment Methods:

A written report/presentation of their experience and activities is expected to be produced by the student after the completion of the placement. This, as well as a short report by the host organization, will be assessed by the student's supervisor.