



## COMM-348 - Sportswriting for the Press

<b>Course Code</b> COMM-348	<b>Course Title</b> Sportswriting for the Press	<b><u>Credits (ECTS)</u></b> 6
<b>Department</b> Communications	<b>Semester</b> Spring	<b>Prerequisites</b> COMM-125 Introduction to Journalism
<b>Type of Course</b> Elective	<b>Field</b> Humanities, Social Sciences and Law	<b>Language of Instruction</b> Greek
<b>Level of Course</b> 1 <sup>st</sup> Cycle	<b>Year of Study</b> 3 <sup>rd</sup>	<b>Lecturer</b> Staff

### *Objectives of the Course:*

The main objectives of the course are to:

- introduce students to the different aspects of sports writing for the press.
- introduce students to the history and development of sportswriting.
- introduce students to the sports writing and production for the electronic media.
- familiarize students with the code of ethics of sportswriting.
- introduce students to the TV studio directing and live presentation of sports stories.

### **Learning Outcomes of the course:**

After completion of the course, students are expected to be able to:

- Be aware of the history and development of sportswriting.
- Understand the social and economic factors involved in the development of the industry of sports.
- Comprehend the qualifications, duties and responsibilities of a sportswriter.
- Write professionally the different kinds of sportswriting: reportage, commentary, editorial and interview.
- Understand and put in practice the provisions of the sportswriting deontology.

### *Contents of the course:*

1. Historical evolution of sports (Europe, Greece, Cyprus).
2. Social, political and economic factors in the sports industry.
3. Relations between mass media and sports.
4. Historical evolution of sports press-Modern/current trends.
5. The political economy of sports press.
6. Sportswriting and sports journalists-Their importance and influence.
7. The modern sports journalist-Qualifications, duties and responsibilities.
8. Sportswriting-Language, methods and techniques.
9. The sports reportage yesterday and today.
10. Sports opinion articles and editorials.
11. The sports interview.
12. Sportswriting for the radio.
13. Sportswriting for TV.
14. Sports photojournalism.
15. The projection of the male and female in sports journalism.
16. Free access in the sports events (the coded sports TV programs and the international agreements).
17. The deontology of sports journalism.

*Teaching Methods:*

Lectures, Class Presentations, Discussions and Assignments.

*Assessment Methods:*

Projects, Class work and Homework.

**Required Textbooks:**

<b>Authors</b>	<b>Title</b>	<b>Publisher</b>	<b>Year</b>	<b>ISBN</b>
Andreas Cl. Sophocleous	<i>Sports Journalism: Theory and Practise</i>	Nikoklis	2008	978-9963-9364-0-3
David Rowe	<i>Sport, Culture and the Media</i>	UK Open University	2004	033-5210-759

*Recommended Textbooks/Reading:*

<b>Authors</b>	<b>Title</b>	<b>Publisher</b>	<b>Year</b>	<b>ISBN</b>
Andreas Cl. Sophocleous	"Introduction to Journalism" Parts A' & B'	Intercollege	1999	N/A – Bound work/lecture notes
Demetrios Panagiotopoulos (ed.)	<i>Sports and Mass Media</i>	Ellin	1999	960-286-408-7
Georgios N. Sklavounis	<i>Introduction to Sports Journalism</i>	Ellin	2003	960-286-739-6
Lykourgos Kominis	<i>The Secrets of Journalism, Vol. A' &amp; B'</i>	Kastaniotis	1990	960-03-0692-3