



## University of Nicosia, Cyprus

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| <b>Course Code</b><br>COMM-216                                | <b>Course Title</b><br>Radio Production | <b>ECTS Credits</b><br>6                  |
| <b>Department</b><br>Communications                           | <b>Semester</b><br>Fall                 | <b>Prerequisites</b><br>COMM 116          |
| <b>Type of Course</b><br>Communications<br><b>Requirement</b> | <b>Field</b><br>Communications          | <b>Language of Instruction</b><br>English |
| <b>Level of Course</b><br>1st Cycle                           | <b>Year of Study</b><br>2 <sup>nd</sup> | <b>Lecturer</b><br>Dr Mike Hajimichael    |
| <b>Mode of Delivery</b><br>Face-to-face                       | <b>Work Placement</b><br>N/A            | <b>Co-requisites</b><br>None              |
| <b>Recommended Optional Programme Components: N/A</b>         |   |   |

### Objectives of the Course:

The main objectives of the course are to:

- Make students aware of the practical and theoretical dimensions of radio production.
- Provide tools and knowledge on how on how to prepare, research, edit and produce coursework.
- Discuss crucial dimensions of different types of radio stations and operational terminology.
- Introduce students to changes in radio production technology such as satellite, net based radio, podcasting and digital audio workstations.

### Learning Outcomes:

After completion of the course students are expected to be able to:

1. Have an in-depth background radio production techniques.
2. Understand how a radio station works and how different radio formats operate.
3. Acquire practical know how on how to plan, research, record, edit and master a 20- minute radio assignment.
4. Develop a sense of team work as well as value individuality.

### Course Contents:

1. Introduction to the course – induction day studio.
2. Types of radio format, style and content, the language and terminology of radio & future directions + working console and programs.
3. New forms and challenges + Studio session practice on the desk, program, jingle refreshers brainstorming for shows.
4. Writing for the ear, developing practical stories for radio – looking for

- newsworthy stories.
5. News Clip – development of script and practice on m ic.
  6. Interview questions – development of questions and techniques.
  7. Radio jingle production class.
  8. Editing product.
  9. Effective use of sound effects.
  10. Mastering Techniques.

**Teaching Methods:**

Interactive lectures, practical exercises in Radio Production studio.

**Assessment Methods:**

Written Multiple Choice Test, practical recording exercises, live news clip recording, editing and mastering of completed work.

**Required Textbooks:**

| Authors    | Title                   | Publisher   | Year | ISBN          |
|------------|-------------------------|-------------|------|---------------|
| McLeish, R | <i>Radio Production</i> | Focal Press | 2005 | 0-240-51554-4 |

**Recommended reading:**

| Authors    | Title                            | Publisher            | Year | ISBN       |
|------------|----------------------------------|----------------------|------|------------|
| Starkey, G | <i>Radio in Context</i>          | Palgrave             | 2004 | 1403900221 |
| Steinberg  | <i>WaveLab Operations Manual</i> | Steinberg<br>Wavelab | 2003 | 2307134731 |