



Course Syllabus

Course Code	Course Title	ECTS Credits
BADM-121	Business Ethics	6
Prerequisites	Department	Semester
None	Management	Spring
Type of Course	Field	Language of Instruction
Elective	Management	English
Level of Course	Lecturer(s)	Year of Study
1 st Cycle	Dr. Marlen Demetriou	1 st
Mode of Delivery	Work Placement	Corequisites
Face to Face	N/A	None

Course Objectives:

The course aims to provide to the students an understanding of major ethical terminology and basic ethical systems oriented towards business ethics. It aims to help students understand the need to lead their careers as business people to the ethical perspective. Topics like Internal Ethics, Environmental Ethics, Ethics in Corporate Governance, in Marketing as well as Corporate Social Responsibility will be explicitly analyzed

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Critically analyze and evaluate the different theoretical models of stakeholder management.
2. Identify the key features of a representative range of theories of ethics and critically evaluate those theories.
3. Describe and assess a model of corporate social responsibility.
4. Critically evaluate the different conceptions of environment and sustainability
5. Evaluate how Ethics and Responsibility in business are affected by organizational structures and cultures.
6. Identify and evaluate key models of Corporate Governance
7. Identify and evaluate a range of mechanism by which organizations attempts to manage their ethics.

Course Content:

1. Corporate Social Responsibility.
2. The Stakeholder Theory of a Firm and Management.
3. Ethical Practices in Business
4. Environmental Ethics
5. Corporate Governance
6. Internal Ethics
7. Ethical and Strategic Risks
8. Ethics in Marketing
9. Entrepreneurial ethics
10. Corporate Philanthropy
11. Patterns of giving behaviour
12. Employee volunteering

Learning Activities and Teaching Methods:

Lectures, Discussions with class participation and group projects.

Assessment Methods:

Mid-Term Test, Final Exam; Homework-Class Participation

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Business and Society: Stakeholders, Ethics and Public Policy	Anne T. Lawrence, James Weber	McGraw Hill	2023	9781264080915
Business Ethics and Corporate Social Responsibility	Paul Gesera and Nina Seppala	South-Western Cengage	2010	140-800-7436

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year	ISBN
Corporate Responsibility, 2 nd Edition	Cannon Tom	Pearson	2012	978-0-273-73873-2