



Course Syllabus

Course Code	Course Title	ECTS Credits
ART-110	Introduction to Visual Arts	6
Prerequisites	Department	Semester
-	Design and Multimedia	Fall/ Spring
Type of Course	Field	Language of Instruction
Required	History and Theory of Art	English Greek
Level of Course	Lecturer(s)	Year of Study
1st Cycle	Dr Evanthia Tselika/ Dr Chrystalleni Loizidou	1 st
Mode of Delivery	Work Placement	Co-requisites
Face-to-face	N/A	None

Course Objectives:

The main objectives of the course are to:

- Introduce students to basic concepts of visual arts and visual culture.
- Demonstrate the fundamental nuances of looking, seeing and gazing, and their connotations.
- Present key discourses about the position of the self and modes of subjectivity in art history and cultural studies.
- Equip students with tools to develop an analytical and critical approach to the image and the object in art and culture.
- Encourage students to consider contemporary visual culture discourses in relation to their creative practice or field of study.
- Demonstrate the importance of research and curiosity.

Learning Outcomes:

After completion of the course students are expected to be able to:

1. Interpret the historicity of art and culture and the conditions of their development.
2. Apply concepts of seeing, objectivity and subjectivity in visual culture analysis.
3. Employ analytic tools to develop inquisitive writing on visual art and culture.
4. Respond critically to contemporary theoretical discussions concentrating on basic principles of visual analysis.
5. Demonstrate basic research skills and use with comfort the library, online databases and other archives.

Course Content:

Looking

1. Looking: How looking has come to be central in understanding art
2. Ways of seeing. Seeing, Looking, Gazing
3. Non-visual visual culture
4. Tutorials

The object

5. The object: The object of art vs. the everyday object
6. The readymade
7. The context
8. Tutorials

The self as object

9. Objectification: The Subject as the Object
10. The boundaries of the body in art
11. Tutorials
12. Presentations and Feedback

Learning Activities and Teaching Methods:

Lectures, seminars, workshops, group and individual tutorials, exercises, essays, field trips, archive visits.

Assessment Methods:

Research Paper/ Essay: Critical and visual analysis; Oral presentation on student research; Contextual and visual analysis writing Exercises; Midterm written assessment on required course reading; Active Participation

Required Textbooks / Readings:

Title	Author(s)	Publisher	Year
<i>Ways of Seeing</i>	Berger, John	Penguin	1972
"The work of art in the age of mechanical reproduction" (1968) in Walter Benjamin <i>Illuminations</i> , p.p.217-252	Benjamin, Walter	Shoken Books	2007 edition

Recommended Textbooks / Readings:

Title	Author(s)	Publisher	Year
<i>Modern Art and the Object: A century of changing attitudes</i>	Johnson, Ellen H.	Westview Press	1996
<i>Art and its Objects</i>	Wollheim, Richard	Cambridge University Press	1980

<i>The Body in Contemporary Art</i>	O'Reilly, Sally	Thames & Hudson	2009
<i>Body Art / Performing the Subject</i>	Jones, Amelia	University of Minnesota Press	1998
<i>Art + Objects</i>	Harman, Graham	Wiley	2018
<i>Minimalism</i>	Meyer, James	Phaidon Press	2000
<i>Art and Objecthood</i>	Fried, Michael	University of Chicago Press	1998
<i>The Explicit Body in Performance</i>	Schneider, Rebecca	Routledge	1997
<i>Kant after Duchamp</i>	Duve, Thierry De	The MIT Press	1996
<i>The value of things</i>	Cummings, Neil and Lewandowska, Marysia	Birkhauser	2000
<i>The object</i>	Hudek, Antony (ed.)	The MIT Press	2014